

Guam Football Association Activity Report 2022-2023

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PRESIDENT'S MESSAGE



Hafa Adai

Valentino San Gil GFA President

In the span of one year, Guam Football Association has quickened its pace moving forward with the creation and implementation of GFA's new Strategic Plan: Growth Planning for the Next Generation, signaled by the notable upgrades to the GFA National Training Center in Harmon, the official, full re-start of all GFA domestic leagues, expanded community programs, and a commitment to the development of homegrown talent, particularly in GFA's Technical Department, among others.

The goals and objectives listed in GFA's Strategic Plan are not only about completing a checklist, but ensuring that football in Guam continues to improve for all stakeholders. In many areas we have surpassed our target, and in others, we are still in the process of reaching our goals and objectives. GFA's progress is monitored quarterly by an independent committee and ensures transparency and accountability in all areas.

Though we made progress in the years following the COVID19 pandemic, we were faced with another setback in our full recovery: the devastation caused by Typhoon Mawar in May of this year. The destructive winds toppled six of our nine floodlight posts, caused extensive damage to our buildings and competition pitches, and halted our summer leagues and activities at the GFA National Training

Center. This greatly affected our national teams training for competitions in the Fall, the continuation of our summer leagues, and plans for other community activities. Despite the setback, the GFA team returned to coordinate and execute the repair of most damages to open the GFA National Training Center again for football activity.

Most importantly, we are learning from all these setbacks to continue providing activities and assisting where we can in other areas of community development. Headlining this year is the return of the Matao, Guam National Team, to FIFA World Cup qualifying in October, and also the return of the Masakåda, Guam Women's National Team, to EAFF competition in late November. With the full return of all of Guam's national teams to competitions, we have developed a GU Fan Shop for all of our supporters in Guam and around the world and officially opened for online sales in the first week of October. We saw thousands of dollars in revenue in the opening hours of the online store, signaling the demand for merchandise and other Guam-related items to support our National Teams. As a first-time initiative we've launched, we look forward to providing more innovative opportunities for the community on and off the playing pitch.

In closing, I would like to thank all of our supporters for the continued confidence in our delivery of footballing opportunities for the community. Many of our key activities in 2022 and 2023 are highlighted in this Activity Report, and we are happy to have shared these moments with you. We may still have a long road ahead of us, but success is on the horizon. As we continue moving forward, we invite all of our stakeholders to once again review our Strategic Plan online at https://guamfa.com/wp-content/uploads/2022/10/1-Guam-FA-Strategic-Plan-Dec-2022-2026.pdf and we look forward to even more celebrations ahead with each new milestone achieved together.

GENERAL SECRETARY'S MESSAGE



Hafa Adai

Joe Cepeda GFA General Secretary

Based on the steady progress made in meeting our goals and objectives set in our new Strategic Plan "Growth Planning for the Next Generation" it is evident that 2022-2023 was marked with increased opportunities on and off the football pitch - for our National Teams, our Member Clubs, the GFA staff, and the local community of supporters.

In April, the Guam Football Association National Training
Center once again played host to a centralized AFC
competition after over 10 years. We welcomed teams from
Lebanon and the Philippines to compete with Guam in
Group G of the AFC U17 Women's Asian Cup Qualifiers.

In September, we entered Guam's U23 National Team to compete at the AFC U23 Asian Cup Qualifiers - an Olympic Qualifying Event - for the first time in Guam's history. The goal was not only to compete for a spot in the 2024 Olympic Games, but to nurture an important bridge for players and coaches from our youth national teams to the Matao, Guam's National Team.

In October, the Matao returned to FIFA World Cup qualifying with Round 1 fixtures against Singapore. Coming up in November, the Masakåda, Guam Women's National Team, returns to the international stage with the EAFF E-1 Football Championship Women's Competition.

Locally, we brought back Marvel Comics' Spider-Man to deliver an anti-bullying message with Guam Police Department and Guam Airport Police as part of the GFA Football 4 Schools program. Following a success launch with FIFA in 2022, the 2023 edition saw an increase in the number of schools participating from 16 to 24. Presenting sponsor Guam Behavior Health and Wellness Center, Guam Economic Development Authority, and other sponsors helped in the successful delivery of this program to thousands of Guam's elementary school children.

In September, GFA partnered with community donors to provide over \$11,000 in scholarship funds for the first time for deserving college students from Guam as part of our Assistance for Higher Education Admission and Development (AHEAD) Program. Six recipients benefitted from seven different scholarships available.

For our Member Clubs, we presented GFA President's Initiative: Member Club Development as an opportunity to learn from external consultant Geoff Wilson to ultimately create a sustainable club structure. Additionally, GFA provided marketing opportunities for our Member Clubs to help them promote their current sponsors or acquire new ones with benefits at GFA.

For the GFA Staff, we have selected several enrichment seminars and workshops for key personnel to take part.

Additionally, we have focused on a new approach to support and develop homegrown coaches. All of Guam's National Teams now have a homegrown coach at its helm, with GFA supporting in continuing coach education.

We invite you to review our Activity Report detailing many of the key activities organized by GFA and look forward to sharing more moments with all of our stakeholders in the coming year.



In February 2022, Sang Hoon Kim, Head Coach of the Matao, Guam National Team and Technical Director of the Men's Program, organized tryout sessions for the Guam U14 Boys National Team, eventually selecting a total of 20 players and three goalkeepers, plus six reserve players.

The U14 team began training three times per week following tryout sessions under coaches Ralph Awa and Noah Bamba. The U14 Team is slated to travel to compete against its Northern Mariana Islands counterparts later in the year.

In the same month, the Northern Mariana Islands Men's National Team, as well as its U20 National Team, organized a training camp in Guam, with two matches against the Matao, and one match each against the U20 and U17 National Team training squads. The Matao won both its matches - 2-0 and 3-2. The U20 National Team won 2-0 and the U17 National Team lost to NMI's U20 National Team 4-1.

Both the U20 and U17 National Teams continued to train four times per week, with the Matao training sessions combined with the U20 group. The U20 and U17 teams will be traveling to compete in the AFC U20 Asian Cup Uzbekistan™ Qualifiers and AFC U17 Asian Cup™ Qualifiers, respectively.













All four of Guam's national team men's sides took part in off-island training camps between June and August 2022.

The Guam U20 National Team was the first of all groups to depart Guam in the summer, taking part in a camp in Manila, Philippines under Head Coach Dominic Gadia. While in Manila, the team played training matches against the Philippines U19 National Team, in top form for its AFF tournament later in the month. Guam's group used the camp for final player selection, as well as team training, for the AFC U20 Asian Cup Uzbekistan 2023™ Qualifiers scheduled for September 2022 in Vientiane, Laos.

In July, the U14 National Team played in friendly matches against their counterparts in Saipan, while the U17 National Team Training Squad competed in the Davis Legacy College Showcase and the 2022 Surf Cup, both in California. The U17 National Team, under Head Coach Samuel San Gil, used the matches in California as a tune up for the AFC U17 Asian Cup Bahrain 2023™ Qualifiers scheduled for October in Indonesia.

In late July into August, Guam National Team Head Coach Sang Hoon Kim called up 30 players to take part in a training camp in Paju, Korea Republic. Also included in the 30 player roster for the training camp were players from both the U20 and U17 National Teams from previous training camps.

In Paju, the team played against two Korean university teams, the Korea U20 National Team, and one professional club team from K-League 1. The team also made time to watch a K-League 1 match.









Guam's youth national teams returned to AFC competition in 2022.

In September, the first team - the Guam U20 National Team - traveled to Vientiane, Laos to compete in the AFC U20 Asian Cup Uzbekistan 2023™ Qualifiers under Head Coach Dominic Gadia.

RESULTS

- Guam 0, Laos 3
- Guam 0, Palestine 5
- Guam 0, Japan 9
- Guam 1, Yemen 10 (Guam's goal by Kekoa Kukahiko)

The second team - the Guam U17 National Team - traveled to Indonesia to compete in the AFC U17 Asian Cup Bahrain 2023™ Qualifiers under Head Coach Samuel San Gil..

RESULTS

- Guam 0, United Arab Emirates 9
- Guam 0, Indonesia 14
- Guam 1, Malaysia 1 (Guam's goal by Riku Meyar)
- Guam 0, Palestine 4







Guam's U14 Boys Academy team returned to Saipan in December 2022 for another training camp with matches against their Northern Mariana Islands counterparts.

The men's program took a short break with the departure of Head Coach Sang Hoon Kim in December 2022, prompting a round of applications submitted from candidates worldwide for the vacancy. GFA's Executive Committee and management team opted to develop homegrown coaches to eventually lead the national teams, with the approval to offer the position to GFA Technical Director Ross Awa.

In July 2023, the GFA Technical Department held a training camp for the Matao, Men's National Team, at the Chula Vista Elite Athlete Training Center in San Diego, Calif., inviting eligible players from all men's national program age groups. Players were identified for call-ups to the Guam U23 National Team and others further evaluated for the next cycle of FIFA World Cup qualification beginning in October with Round 1 qualification matches against Singapore.

In August 2023, the Guam competed in both the men's and women's comptitions of the 2023 Marianas Cup held in Saipan. The competitions invited mainly U23 squads, allowing up to three players older than 23 years old to join the team.

RESULTS

Aug. 3, 2023: Guam 1, NMI 0
Aug. 5, 2023: Guam 0, NMI 3

















EAFF returned with a youth competition in 2023 since suspending most tournaments following the COVID19 pandemic.

In September 2023, the Guam U15 National Team traveled to Qingdao, China PR to take part in the EAFF U15 Men's Championship. Guam was drawn into Group B and played matches against Japan, Hong Kong China, and Chinese Taipei in the group stage. The team also played an additional match against Macau China, in a Group A 4th Place Team vs Group B 4th Place Team playoff. The team was a full domestic team with all players from clubs in the Triple J Auto Group Robbie Webber Youth League or playing up in the Budweiser (Men's) Soccer League.

Also in September 2023, Guam sent a U23 National Team to Vietnam to compete in the AFC U23 Asian Cup Qatar 2024™ Qualifiers under Head Coach Dominic Gadia. This was Guam's first-ever foray into the AFC U23 tournament, which this year serves as the initial qualification stage for the 2024 Olympic Games in Paris, France.

RESULTS

- Guam 0, Vietnam 6
- Guam 1, Singapore 1 (Guam's goal by Riku Meyar)
- Guam 1, Yemen 5 (Guam's goal by Micah Hennegan)







In January 2022, Sakiko Ogura, newly appointed Head Coach of the Masakåda, Guam Women's National Team, worked with the GFA Women's Program team to conduct open training sessions for talent identification. She also used the event to assess coaches in the program.

As part of the open training sessions, she held an Open House for prospective players and their parents to discuss her proposed five-year plan for the Women's Program, with the goal to qualify for an expanded FIFA Women's World Cup field in 2027.

In February 2022, Coach Ogura continued assessing players in the program in training matches against the visiting Women's National Team from the Northern Mariana Islands, as well as their U18 counterparts.

After assessing players in the program following the training matches, Coach Ogura and the Women's Program team opened a new set of trials for the U14, U17, U20, and Masakåda in April. Instead of repeating the event at GFA, Coach Ogura opted to hold open tryouts in Talofofo. The Women's Program staff worked with the Talofofo Mayor's Office and the Guam Shipyard Wolverines to hold training sessions at the Richard DeGracia Naputi baseball field twice a week in April.

For the Masakåda/U20 group, Coach Ogura received 13 players joining the southern edition of open training. For the U17 and U14 group, Coach Ogura and Women's Program coaches received over 30 players.











A mix of selected players from the Masakåda and the Guam U20 Women's National Team took part in a training camp in Shizuoka, Japan the second week of July 2022. The camp was the first of two for the year with Japan. The second, for the Guam U17 Women's National Team, will be held in December 2022.

The Hon. Lou Leon Guerrero, Governor of Guam, attended the early morning sendoff of the players at the A.B. Won Pat International Airport and gave a motivational speech to the players and staff. The team also was greeted by representatives from United Airlines and each received a luggage tag as a gift ahead of their departure.

During the camp, the players took part in training sessions alongside JFA Academy coaches and played against JFA Academy teams.

In late July, Assistant Technical Director Ross Awa, officially assumed the Head Coach role of the Masakåda, Guam Women's National Team, and began training sessions with the team after Sakiko Ogura resigned in May 2022.

The Women's National Program was restructured to include Academy programs, specifically for the U14 Girls and the younger players from the U17 Women's National Training squad. National training also continued for players from the upper age bracket of the U17 division, as well as players in the U20 age bracket and for the senior national team players.









In October 2022, Guam sent its first-ever Women's National Futsal Team to compete in friendly matches against its counterpart in the Philippines under Head Coach Ross Awa.

RESULTS

- Oct. 15: Guam 1, Philippines 0
- Oct. 16: Guam 1, Philippines 3

With AFC women's competitions at the U20 and U17 age divisions returning in 2023, GFA invested in two training camps for Guam's teams - a U17 women's training camp in Osaka, Japan in December 2022 and an open-age women's training camp at the Chula Vista Elite Athlete Training Center in January 2023.

While the training camp in Japan featured mostly domestic players, the San Diego camp featured many players living and playing football abroad. Close to a couple dozen women and girls took part in the San Diego training camp, many of whom were identified by national coaches for call-ups to future national teams, including the U20 Women's National Team set to compete at the AFC U20 Women's Asian Cup Uzbekistan 2024TM Qualifiers in Kyrgyz Republic and the U17 Women's National Team set to compete at the AFC U17 Women's Asian Cup Indonesia 2024TM Qualifiers in Guam.

At the U14 level, Guam's Academy team took part in training matches in Saipan against its Northern Mariana Islands counterparts over Thanksgiving weekend 2022.









In March 2023, Guam's U20 Women's National Team competed at the AFC U20 Women's Asian Cup Uzbekistan 2024™ Qualifiers Round 1 in Kyrgyz Republic.

RESULTS

- Guam 0, Australia 13
- Guam 0, Kyrgyz Republic 2

The following month, Guam FA played host to Group G of the AFC U17 Women's Asian Cup Indonesia 2024™ Qualifiers Round 1 featuring teams from the Philippines and Lebanon. The senior team from the Philippines had just qualified for the FIFA Women's World Cup the previous year and Lebanon's team had been crowned champions of West Asia at the WAFF U16 Women's Championship in January.

The tournament, the first centralized AFC tournament to be played in Guam since 2012, featured the first international matches played under new flood lights.

RESULTS

- Guam 1, Philippines 3 (Guam goal by Melia Kukahiko)
- Guam 2, Lebanon 5 (Guam's goals by Hinengi San Nicolas & Serenity Wusstig)
- Lebanon 0, Philippines 2











MARIANAS CUP 2023

The Marianas Cup island derby returned for its 2023 edition Aug. 3 and Aug. 5 in Saipan featuring men's and women's teams from Guam and the Northern Mariana Islands competing for regional champions honor.

The tournament featured mostly U23 sides with at most three players older than 23 allowed on the playing roster.

RESULTS

Men's Competition

- Aug. 3: Guam 1, NMI 0 (Guam's goal by Meto Harmon)
- Aug. 5: Guam 0, NMI 3

Women's Competition

- Aug. 3: Guam 1, NMI 5 (Guam's goal by Lexi Taitague)
- Aug. 5: Guam 0, NMI 2















TECHNICAL: COACHES

Sang Hoon Kim and Ross Awa attended the FIFA Technical Director Workshop in Kuwait from May 23-25, 2022.

Available opportunities for coach education increased during the summer months ahead of the Fall Season of the Triple J Auto Group Robbie Webber Youth Soccer League.

The Guam FA Technical Department put on the GFA Goalkeeping Coaching Certificate Course from June 17-19 with Coach Educator Ross Awa and Assistant Coach Educator Keleko Fejeran. Following the course, Hannah Cruz and Noah Bamba earned their GFA GK Course Certificate. Other coaches in the course will be submitting additional documents and training sessions to officially earn their certificates as well.

The Guam FA Technical Department also introduced the first-ever GFA "C" Coaching Diploma Course, which now serves as Guam's prerequisite for international coaching licenses. The 2022 course is divided into four parts, with the first part completed Aug. 19-21. The second part of the course took place Aug. 26-28. The third part of the course spans from September to mid November for coaches to log in active hours of work experience, either with school or club teams in any coaching capacity. The fourth and final part of the course is scheduled to take place from Nov. 18-20.







TECHNICAL: COACHES

In January 2023, Ross Awa officially took the helm of GFA's Technical Department filling in the vacancy from Sang Hoon Kim's departure.

Later in the year, Awa was selected by FIFA to be part of its first-ever FIFA Technical Leadership Diploma Course and attended the course's first in-person module in Brazil in May. Awa was among 25 in the world selected for the first-ever diploma course.

The FIFA Technical Leadership Diploma aims to become the 'globally recognized qualification' for Technical Leaders working in the game and will prepare participants for the distinct challenges and opportunities faced by a Technical Leader within a Member Association. Five core domain areas will be covered:

- Technical Leadership
- High Performance
- Coach Education
- Amateur Football
- Management

In the realm of coach education, coach educators Chyna Ramirez and Keleko Fejeran delivered 2023's first GFA "D" Coaching License Workshop ahead of the start of the Spring 2023 season of the Triple J Auto Group Robbie Webber Youth League.

Also in January, coaches earning the GFA "C" Coaching Diploma from the 2022 were officially presented their diploma certificates Jan. 6 at the GFA National Training Center Lecture Hall. A total of 17 coaches passed the first-ever GFA "C" Coaching Diploma Course.









TECHNICAL: COACHES

In the late summer, the GFA Technical Department offered several coaching courses for club and school teams in a new format.

The GFA Technical Department created a separate entry-level Youth Coaching Certificate Course that introduces the concept of a coaching philosophy and the coaching process, while providing support for creating training sessions modeled primarily for the U6 and U8 age divisions. The YCC Course spans over two weekends - the 2023 edition took place Aug. 19-20 and Aug. 26-27.

After completing the YCC, interested coaches next took part in a final weekend (Sept. 2-3) to earn the GFA "D" Coaching Certificate, with the course aimed at providing support for coaching U10 and U12 teams, as well as an introduction to coaching goalkeepers.

The YCC and the GFA "D" Coaching Certificate Course were facilitated by coach educators Chyna Ramirez and Keleko Fejeran with guidance from GFA Technical Director Ross Awa.

The 2023 edition of the GFA "C" Coaching Diploma Course is set to begin in late October. The course will be divided into three parts: Oct. 27-29, Nov. 3-5, and then Jan. 19-21 2024.













TECHNICAL: DEVELOPMENT

In March, the Asian Football Confederation sent a congralutatory letter to Guam Football Association for its ascension to the Silver level status of the AFC Grassroots Charter.

Also in March, the GFA Technical Department started Beach Soccer Saturdays at Jimmy Dee's. GFA Assistant Technical Director Ross Awa transports equipment to Jimmy Dee's beach for pick up games between 3 p.m. and 6 p.m. Open to all, the event had seen as many as 20 individuals join to try the sport.

In the Goalkeeping realm, GFA GK Development Lead Officer Keleko Fejeran began club site visits to support GFA member clubs in building their own goalkeeping programs. At the site visits, Coach Keleko provided sample training sessions working with young goalkeepers, as well as support for appointed GK coaches.

On March 22, GFA officially launched its AHEAD Program, a new program to assist Youth National Teams ascend the Elite Player Pathway with resources for intercollegiate leagues. AHEAD stands for Assistance for Higher Education Admissions and Development.

The program kicked off with an information session about college admissions by St. John's School's Bob Kelley and Jane Shiu via Zoom.

Over 80 parents and players registered to take part in the Zoom session.

Additionally, GFA partnered with NCSA to offer opportunities for Guam's youth athletes for potential recruitment to intercollegiate soccer programs.













The Triple J Auto Group Robbie Webber Youth Soccer League kicked off March 12 after a two-year hiatus due to the COVID19 pandemic. Teams in the U6, U8, U10, and U12 divisions started play, while their counterparts in the U14, U15 Girls, and U17 Boys began play March 26.

The season concluded April 23 with the Jamboree scheduled for April 30.

Continuing through the first quarter of the year is the Budweiser Soccer League Masters Division. The league kicked off on October 29, 2021 and concluded May 7. FC Pride earned the league's Champions trophy, finishing with the best record.

Budweiser Soccer League Masters Division

Champions: FC Pride

Golden Boot: Yu Tanabe (Eurocar FC)
Golden Glove: Keith Yu (FC Pride)

Fair Play: Premier Dentistry Boonie Dawgs







The Bud Light Women's Soccer League Premier and Amateur Divisions returned for the first time since the pandemic halted Guam's top flight leagues for women in 2020. The leagues opened the July 15, 2022 weekend.

The Budweiser Futsal League also featured during the summer months, with matches beginning July 18 at the Astumbo gym.

The DOCOMO Pacific Soccer Moms League and the GFA Women's Recreational League opened July 31 and played through to Sept. 25



Champions - Quality Distributors FC

Golden Boot (tie): Yaw Boateng & Shaun-Paul Martinez (NAPA

Rovers FC)

Golden Glove: James Bush (Quality Distributors FC)

Fair Play: Guam Shipyard

Bud Light Women's Soccer League Premier Division

Champions: Bank of Guam Strykers FC

Golden Boot: Colleen Naden (Guam Shipyard), Franshay Pange-

linan (Quality)

Golden Glove: Gabrielle Moser (Bank of Guam Strykers FC)

Bud Light Women's Soccer League Amateur Division

Champions: GPSI Southern Cobras

Golden Boot: Cindy Maestrecampo (GPSI Southern Cobras)
Golden Glove: Cloe Aguon (Heavy Hitters/Nutrition Mission

Southern Heat)









Following the conclusion of the Triple J Auto Group Robbie Webber Youth Soccer League Spring 2022 season, the Guam FA Football Events department launched a series of inaugural summer youth events: the GFA Youth Futsal League for U15 Boys and U15 Girls divisions held at the Yigo gym and the GFA 5v5 Youth Tournament held at the GFA National Training Center Futsal Courts.

RESULTS:

GFA Youth Futsal League U15 Boys Division

Champions - Tumon Typhoons FC Second Place - Guam Shipyard Wolverines Blue Third Place - Guam Shipyard Wolverines White

GFA Youth Futsal League U15 Girls Division

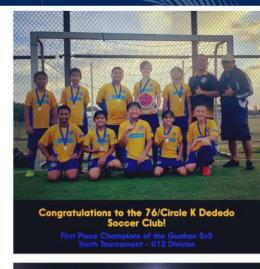
Champions - Tumon Typhoons FC Second Place - Sidekick SC Third Place - Guam Shipyard Wolverines

GFA 5v5 Youth Tournament

U12 Champions - 76/Circle K Dededo Soccer Club U12 Second Place - Tumon Typhoons FC

U10 Champions - 76/Circle K Dededo Soccer Club U10 Second Place - Guam Shipyard Wolverines

U8 Champions - ASC Trust Islanders FC
U8 Second Place - 76/Circle K Dededo Soccer Club











Taking center stage in September 2022 was the Fall 2022 season of the Triple J Auto Group Robbie Webber Youth Soccer League.

The season kicked off Sept. 17 and will run through Nov. 19 before the Fall season Jamboree.

Tables below compare numbers from Spring and Fall seasons categorized by gender.



Amount of players	Birth Year	Division
99	2017 - 2016 Birth Year	U6
Amount of players		Division
144	2015 - 2014	U8
Amount of players	Birth Year	Division
141	2013 - 2012	U10
Amount of players	Birth Year	Division
133	2011 - 2010	U12
Amount of players	Birth Year	Division
129	2009 - 2007	U15
Amount of players	Birth Year	Division
38	2006 - 2005	U17
684	TOTAL	

SPRING 2022 NUMBERS (GIRLS)

Amount of players	Birth Year	Division
77	2017 - 2016	U6
Amount of players	Birth Year	Division
72	2015 - 2014	U8
Amount of players	Birth Year	Division
80	2013 - 2012	U10
Amount of players	Birth Year	Division
67	2011 - 2010	U12
Amount of players	Birth Year	Division
80	2009 - 2007	U15
376	TOTAL	









FALL 2022 NUMBERS (BOYS)

Amount of players	Birth Year	Division	
180	2017 - 2016	U6	
Amount of players	Birth Year	Division	
229	2015 - 2014	U8	
Amount of players	Birth Year	Division	
213	2013 - 2012	U10	
Amount of players	Birth Year	Division	
140	2011 - 2010	U12	
Amount of players	Birth Year	Division	
134	2009 - 2007	U15	
896	TOTAL		

FALL 2022 NUMBERS (GIRLS)

Amount of players	Division Birth Year Amoun		vision Birth Year Amount of	
110	2017 - 2016	U6		
Amount of players	Birth Year	Division		
136	2015 - 2014	U8		
Amount of players	Birth Year	Division		
117	2013 - 2012	U10		
Amount of players	Birth Year	Division		
66	2011 - 2010	U12		
Amount of players	Birth Year	Division		
97	2009 - 2007	U15		
526	TOTAL			





After the COVID19 pandemic halted all GFA leagues for over a year, the GFA Football Events department organized a pre-season for the Budweiser Soccer League beginning November 2022. Teams in the Premier, Amateur, and Masters Division were provided matches ahead of the re-start of the league in January 2023.

Also in November 2023, the GFA Football Events department organized the Bud Light Women's Futsal League with weekly matches at the Guam Sports Complex gym. The futsal league opened with record-high 12 women's teams: Bank of Guam Strykers, Bank of Guam Strykers II, Barrigada Crusaders, Guam Shipyard, Heavy Hitters/Nutrition Mission Heat, Islanders FC, Mosa's, PFC Tune Squad, Quality Distributors, Southern Cobras, The Venue Sidekick SC, and University of Guam Tritons. The final match was held March 5, 2023.



2022-2023 Champions: Quality Distributors FC 2022-2023 Runner Up: Bank of Guam Strykers

2022-2023 Third Place: Guam Shipyard

2022-2023 Fair Play: Bank of Guam Strykers

2022-2023 Golden Boot: Colleen Naden (Guam Shipyard)

2022-2023 Golden Glove: Chyna Ramirez (Quality Distributors FC)







January marked the return of the Budweiser Soccer League Premier and Amateur divisions after the COVID19 pandemic halted the leagues for over two years. The Masters Division also returned for a Spring season after playing in summer seasons in 2021 and 2022.

The Premier and Amateur Divisions will conclude in November 2023 after a second round of matches was added to the schedule in March.

Masters Division Results:

2023 Spring Champions: Pride FC

2023 Spring Golden Boot: Bruno Doamaral2023 Spring Golden Glove: Chima Mbakwem

Also in January, both the GFA Women's Recreational League and the Docomo Pacific Soccer Moms League returned for the 2023 Spring season.

The Soccer Moms League celebrated its 10th anniversary in 2023, with the first-ever matches played in 2013, thanks to a FIFA grant aimed to increase women's football participation in Guam.

A total of nine teams took part in the GFA Women's Recreational League: Barrigada Crusaders, Dededo SC Kickers, Majestics, PFC Tune Squad, Quality Distributors FC, Southern Heat, Tsunami, Tumon FC, and Tumon Vet.

A total of 10 teams took part in the Docomo Pacific Soccer Moms League: Docomoms, Calvo's SelectCare, CrusHERS FC, Dededo SC Disasters, Dededo SC Strong, Guam Shipyard Femme Fatale, Islanders FC, Queen Cobras, TuMOMs, and Wings Momdeshiko.













The Spring 2023 season of the Triple J Auto Group Robbie Webber Youth Soccer League kicked off on February 4, 2023, with a total of 65 matches.

SPRING 2023 RESULTS

U12 Champions: GPSI Southern Cobras

U12 Runner Up: Crushers FC

U15 Girls Champions: Tumon Typhoons FC

U15 Girls Runner Up: Guam Shipyard Wolverines

U15 Boys Champions: Guam Shipyard Wolverines

U15 Boys Runner Up: NAPA Rovers FC

The Fall 2023 season of the Triple J Auto Group Robbie Webber Youth Soccer League kicked off September 9, 2023 with 150 teams registered to play.

	Spring 2023 (Boys)		Fall 2023 (B	loys)
Division	Birth Year	No. of Players	Division	Birth Year	No. of Players
U6	2017-2018	156	U6	2017-2018	200
Division			Division		
U8	2015-2016	206	U8	2015-2016	261
Division			Division		
U10	2013-2014	142	U10	2013-2014	268
Division			Division		
U12	2011-2012	227	U12	2011-2012	183
Division			Division		
U15	2008-2010	396	U15	2008-2010	136
		1127			1048
	Spring 2023 (Girls)		Fall 2023 (G	Birls)
Division	Birth Year	No. of Players	Division	Birth Year	No. of Players
U6	2017-2018	93	U6	2017-2018	123
Division			Division		
U8	2015-2016	178	U8	2015-2016	162
Division			Division		
U10	2013-2014	116	U10	2013-2014	110
Division			Division		
TRONGO T	2011-2012	71	U12	2011-2012	97
U12			Division		
U12 Division					
	2008-2010	79	U15	2008-2010	102

The Budweiser Co-Ed Masters Soccer League returned to the pitch after a four-year hiatus on July 22, 2023. The league was last contested in 2019 before the COVID19 pandemic halted all leagues in the early part of 2020.

The season is set to conclude in November 2023. The 2023 league consists of seven teams: Bank of Guam Strykers, Barrigada Crusaders, Big Blue, FC Pride, Gino's Islanders, IT&E Premier Dentistry Boonie Dawgs, NAPA Rovers FC Co-Ed, Sidekick SC Eurocar, and Tumon Typhoons FC.











GRASSROOTS

AFC Women's Football Day Celebration

During the month of March, GFA celebrated AFC Women's Football Day.

More details are featured in Appendix 2: GFA Nominations for AFC Awards.

IIAAG and ISA Interscholastic Leagues

GFA was the venue for the 2022 ISA Boys High Interscholastic League Championship match March 13, 2022 between the John F. Kennedy High School Islanders and the Simon Sanchez High School Sharks. JFK won 7-0 for the 2022 title.

Additionally, the GFA National Training Center was utilized by various schools during interscholastic leagues in the 2022-2023 school year, which kicked off in the first quarter of the new school year.

Kanoa Football Club Training Camp

Teams from Saipan's Kanoa FC held a training camp in Guam from March 18 to 20, competing against teams over the weekend. The Kanoa FC girls team played against the Academy of Our Lady of Guam Cougars, and the ASC Trust Islanders FC girls team. The Kanoa FC boys team played against the Guam U17 Boys National Team, the ASC Trust Islanders FC, and Wings FC.

FIFA Football for Schools (Coaching Training & Equipment Donation)

The GFA Football Events Department began visiting elementary schools in Guam to introduce the concept of the FIFA Football for Schools program.

Details on the program are in Appendix 2: GFA Nominations for AFC Awards.













GRASSROOTS

The month of May featured two of the year's largest Grassroots events: the launch of the first-ever FIFA Football for Schools Jamboree on May 7, the AFC Grassroots Football Day celebration on May 21, and the Haggan Games Kickball Tournament with Special Olympics athletes on May 22, held in conjunction with Guam Law Week.

The FIFA Football for Schools event featured both boys and girls teams from 16 of Guam's public and private elementary schools. The Lieutenant Governor headlined a group of government officials who attended the opening ceremony of the FIFA Football for Schools event at the GFA National Training Center.

Prior to the May 7 event, GFA coaches visited all 16 participating schools to donate football equipment and also provide training sessions for players. The second third component of the program includes a partnership with the Guam Airport Police to deliver social development messages to participating elementary schools, such as anti-bullying and rejecting drugs and negative peer pressure.

Guam FA also celebrated AFC Grassroots Football Day in May with a skills festival on May 21, followed by a kickball event the next day with Special Olympics athletes.

More information about all three events are documented in Appendix 2: GFA Nominations for AFC Awards.











GRASSROOTS

In December 2022, close to 100 athletes and coaches, as well as dozens of volunteers took part in the second season of Unified Soccer with Guam Special Olympics. Youth National Team athletes carried the Special Olympics Guam torch and handed it off to light the cauldron at Guam FA.

The original Memorandum of Understanding with Special Olympics Guam was signed in the fall of 2019, with the program halted in 2020 and 2021 due to the COVID19 pandemic. Despite the pause between seasons, the league saw a 20 percent increase in participation, with younger athletes from Guam FA's Sensory Enrichment Program through Football moving up to join the league with older and more experienced counterparts.

The FIFA Football for Schools Jamboree, which featured 16 elementary schools with one boys and one girls team each, expanded to a larger GFA program in 2023 which saw 24 elementary schools participate. In addition to the Jamboree, the local program also included regional round-robin matches leading up to the Jamboree and a social responsibility component that featured Marvel Comics' Spider-Man.

In total, over 500 took part in the athletic component of the GFA Football for Schools program. The program also included equipment donation to the participating schools, coaching support by GFA coaches in after-school training for school team coaches, and a 45-minute visit by Spider-Man.

The 2023 program also featured partnerships with the Guam Behavioral Health and Wellness Center and sponsorship by over a dozen local businesses and organizations: \$92,000 in cash sponsorship (\$42,000 cash donations from local businesses and \$50,000 from a Guam Economic Development Authority grant, and \$5067.50 in-kind value for program items and supplies, an increase of almost 100% compared to a \$50,000 FIFA grant in 2022.

More information is documented in Appendix 2: GFA Nominations for AFC Awards.













WOMEN'S FOOTBALL

Several programs were available to women and girls in 2022 and 2023.

GFA LEAGUES

- Bud Light Women's Soccer League (Premier & Amateur Divisions)
- Bud Light Women's Futsal League (2022-2023 season)
- GFA Women's Recreational League
- Docomo Pacific Soccer Moms League
- GFA Youth Futsal League Girls Division (Summer 2022)
- Triple J Auto Group Robbie Webber Youth Soccer League U15 Girls Division (first offered in Spring 2022)

INTERSCHOLASTIC

- "Soccer Madness" GFA Girls High School Soccer League Preseason Tournament (March 2023) / Notre Dame HS Royals (Champions)
- 14th Annual Sugar and Spice Middle School Girls Soccer Festival (March 2023) / St. John's School (Champions)
- *AFC Women's Football Day events in Appendix 2.











REFEREES

With the planned re-start of leagues and events at Guam Football Association following a two-year hiatus due to the COVID-19 pandemic, the GFA Referees Department organized Referee Education courses for new referees and refresher courses for current referees.

New to the course catalog were introductory course sessions created specifically for Assistant Referees. This course was organized to train individuals specifically for the Assistant Referee position for upcoming Budweiser Soccer League and Bud Light Women's Soccer League Premier Division matches, that are planned to re-start the third weekend of May.

Courses were organized and facilitated by GFA
Director of Referees George Stewart and Referee
Education Instructor Kyle Legozzie. In the
summer, Andrew McCormic assisted the GFA
Referees Department with courses and
scheduling. Courses included classroom sessions
and technical training on the pitch for both male
and female referees.

Youth Referee Introductory Course

January 7-9, 2022

Assistant Referee Introductory Course

January 15-16, 2022

Youth Referee Refresher Course

February 25-26, 2022

Youth Futsal Referee Course

May 26-28, 2022

Assistant Referee Introductory Course

June 17-18, 2022







REFEREES

Adult Futsal Refresher Course

July 7-8, 2022

Women's Recreational Introductory Course

July 27-28, 2022

RWYL Referee Refresher/Advancement Course

July 29-30, 2022

Youth Referee Introductory Course

August 4-6, 2022

RWYL Referee Refresher & Hot Topics Course

September 16-17, 2022

Since the start of 2022, GFA added another 48 referees to the Master List of referees which now totaled to 91. Of the 48 new referees, 2 have been identified and fast-tracked and are able to do Assistant Referee duties in the upper division men's leagues. There are six of the new referees that have been identified and are being fast-tracked to do Assistant Referee duties in the upper division women's leagues. The remainder of the new referees will continue in the RWYL as well as Middle School games until they are ready to advance.

100% = 91 refs

50% = new refs

10% = 8 refs that are eligible to ref Mens & Womens Premier and D2 Mens

90% = 74 refs do ALL other leagues (Moms, Masters, ISA, IIAAG, RWYL, Rec, D2 Womens)







REFEREES

Interscholastic Referee Course (High School & Middle School)

January 10-22, 2023

RWYL Promortional Course (Category 8)

January 17-18, 2023

RWYL Promotional Course (3-man system)

January 20-21, 2023

Grassroots Youth Referee Introductory Course

January 26-28, 2023

Self Referee (Adult Recreational League) Course

May 16-18, 2023

RWYL Promotional Course (Category 6)

August 17-18, 2023

Interscholastic Referee Course (High School & Middle School)

August 18, 2023

RWYL Promotional Course (Category 7)

August 23-24, 2023

RWYL Promotional Course (Category 8)

August 25-26, 2023

Grassroots Youth Referee Introductory Course

August 31 - September 2, 2023









SOCIAL RESPONSIBILITY | PAGES 40-43



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SOCIAL RESPONSIBILITY

Beginning in February and through to March 25, Guam Football Association, in partnership with Special Olympics Guam, featured its weekly Sensory Enrichment Program through Football at the GFA Futsal Courts. The event also featured dozens of volunteers from Father Duenas Memorial School and Notre Dame High School.

GFA also continues to build relationships with other sports in Guam, opening up the GFA National Training Center for other sports activity when schedules permit. Beginning in April, the IIAAG began its Interscholastic Beach Volleyball League with matches played at the GFA National Training Center Beach Soccer Court.

The GFA National Training Center parking lot has been utilized to help government and community associations for charity work.

On January 28, the Dededo Mayor's Office utilized GFA for its periodic basic commodities and food distribution for Dededo residents. On April 13, McDonald's of Guam and the Department of Parks and Recreation held its second Easter Egg Hunt Drive Thru Giveaway at GFA, which featured volunteers from John F. Kennedy High School and others. Government officials, including Guam's Lt. Governor Joshua Tenorio and senators, attended the Easter event to give out food and other items from McDonald's of Guam and other event sponsors.

GFA's Lecture Hall also hosted meetings by GNYFF and Special Olympics Guam.

During the summer, GFA hosted the Project U Summer Youth Program with Mañelu Foundation, camp days during DYA's summer youth program, and Guam Behavioral Health and Wellness Center's Youth Enhancement Supports (YES) month long summer program.













SOCIAL RESPONSIBILITY

The GFA Women's Committee supported Guam High School's "Merry Kicksmas" soccer tournament in December 2022. Proceeds from the tournament benefited Alee Shelter, a program under Catholic Social Services that provides emergency/protective shelter for victims of family domestic violence & sexual assault.

In March, GFA organized a visit by Marvel Comics' Spider-Man to Guam. Spider-Man visited 24 schools and also made appearances at GFA, GCC, and the Dededo Community Center. Spider-Man delivered an anti-bullying message at each of his appearances in Guam.

The visit coincided with the 2023 GFA Football 4 Schools program, which expanded to feature 24 elementary schools, an increase from 16 that participated in 2022. New to 2023 were regional friendly matches played on a weekly basis at GFA.

The program combines athletic development through soccer and character building with its partnership with Guam Behavioral and Wellness Center, Guam Police Department and the Guam Airport Police.

GFA also received grant funding from both Guam Economic Development Authority and the Pay-Less Foundation for the program, as well as funding from sponsors.







SOCIAL RESPONSIBILITY







In collaboration with women's football, Guam FA and the Guam FA Women's Committee signed separate pledges with Guam Cancer Care to promote education and early cancer detection among its networks and registered players and coaches. Guam Cancer Care representatives also attended Guam's celebration of AFC Women's Football Day and provided health screening and a presentation on cancer awareness.

Victim Advocates Reaching Out (VARO), a non-profit organization in Guam providing resources for victims of domestic violence, was the recipient of donated goods by teams in the Docomo Pacific Soccer Moms League and GFA Women's Recreational League for the second-straight year.

Ahead of the official announcement of the completion of GFA's Strategic Plan 2022-2026, GFA held and Women's and Girls Festival to celebrate in October 2022.

The event invited all girls from the U6 level to the U15 level to take part in festival style activities. The festival also featured a photo booth, face painting, and complimentary ice cream from Haagen Dazs, among other carnival style booths.

Details in Appendix 2.





INFRASTRUCTURE

In March 2022, Triple K Construction began working to install new LED lights on existing light poles at the GFA National Training Center, replacing older light fixtures.

The installation project was completed in July 2022, with testing of the floodlight functionality through the month of August.

The newly installed lights surpass the required minimum for the hosting of international matches and feature a dimming capability to adjust the brightness of the lights depending on the requirements of each event. While GFA-1 (upper pitch) and GFA-2 (lower pitch) are the main areas illuminated by the new light fixtures at night, additional lights were installed to partially illuminate GFA-3 (mini pitch) at night, as well as the beach soccer court and a portion of the Robbie Webber grass pitch if needed.

In August, RFPs were sent out and posted on the Guam FA Web site for earthwork and artificial turf sub-base preparation, as well as artificial turf installation at the Agat Soccer Complex. Similar RFPs were sent out in September for the Ordot-Chalan Pago Soccer Complex.







INFRASTRUCTURE

In the early part of 2023, the installation of new turf as part of the turf replacement project on GFA-2 commenced ahead of the AFC U17 Women's Asian Cup Indonesia 2024™ Qualifiers Group G.

The AFC U17 Women's Asian Cup Indonesia 2024™ Qualifiers Group G was the first major event to utilize the new turf on GFA-2. Teams from Philippines and as far away as Lebanon traveled to Guam to compete in the tournament, which also was the first international tournament to utilize the newly installed flood lighting system.

Additionally, the third floor of the new lower building was completed ahead of the tournament to allow a viewing area, a soundproof room for a match announcer and space for filming matches.

The original turf's installation, which was completed in 2011, was part of Guam's third FIFA Goal Project. From that time, GFA-2 had been utilized for Guam's first-ever FIFA World Cup Qualifier home matches in 2015 and again for the following qualification cycle in 2019 before the COVID19 pandemic. The new turf will be the venue for Guam's home matches of the current FIFA World Cup qualification cycle beginning in October 2023.











Beginning January 2022, Joe Cepeda, former GFA Vice President, assumed the role of the new GFA General Secretary.

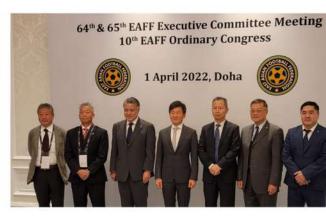
On January 8, 2022, Guam Football Association held its first-ever GFA Committee Induction event presented by Executive Director Cheri Stewart recognizing all individuals called up to various GFA standing committees. In addition to recognizing new committee members, the event also saw the signing of the GFA Internal Organization Regulations by GFA President Tino San Gil and GFA General Secretary Joe Cepeda.

The last week of March, GFA President Tino San Gil, GFA Vice President George Lai, and GFA Executive Committee Member Fred Alig II, as well as GFA Legal Counsel Curtis Vandeveld, traveled to Doha, Qatar to take part in the 72nd FIFA Congress event on March 31, as well as the FIFA Asia-Pacific Islands Forum and the EAFF Executive Committee meeting and Ordinary Congress on April 1. GFA created a video for FIFA to highlight various unique challenges faced by island nations in football development and international competition.

In April, GFA General Secretary Joe Cepeda introduced an online training platform Kantola to GFA staff and coaches, with seven key courses to be completed this year by all staff members. Courses include online learning sessions on Identifying and Preventing instances of Harassment at the Workplace, Ethics, Leadership, Customer Service, and Time Management, among others.

Also in April, GFA began initial work to create the GFA 4-year Strategic Plan with a series of 1:1, surveys, and meetings with ExCo, member clubs, coaches, referees, management, staff focus group, government, business partners, media, and fans. The finalized plan and External Document to be launched in October 2022.











Guam FA President Valentino San Gil took part in the AFC Executive Committee meeting in Dushanbe, Tajikistan on May 7.

Highlights from the meeting are:

- Ratification of the AFC Development Committee's Advantage Programme, an annual fund to assist eligible MAs in hiring qualified coaches, technical experts, and support technical development programs
- Ratification of the Extra-Time Programme an annual fund to assist eligible MAs in meeting ad-hoc and impromptu needs to support development objectives
- 33rd AFC Congress to be held on Feb. 1 and 2, 2023 in Bahrain

GFA was visited by FIFA Representatives Mike Wong (Technical) and Jun Chen (Development Officer) in September to present the overall FIFA programs available as well as site visit of current programs, leagues, and infrastructures.

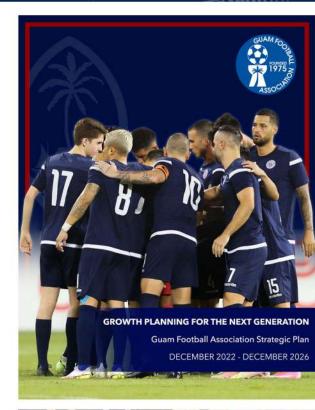
FINANCE 2022

On April 18 and 19, AFC sent Yosuke Mihara and Gerard Paulian to conduct the AFC Central Audit. The pair presented the audit findings to GFA General Secretary Joe Cepeda, GFA Executive Director Cheri Stewart, GFA Chief Financial Officer Eun Sung Jang, and GFA Chief Accountant Irene Mesa.

For the eighth consecutive year, Guam FA received a clean external audit opinion of the GFA Financial Statements.

The audited 2021 GFA Financial Statements were published in the Guam Daily Post on July 29, 2022.

Guam FA Also mainted good standing with Guam's Department of Revenue & Taxation as a Guam 501(c)(3) tax-exempt organization.







GFA held its 2022 Ordinary Congress on October 24, 2022 at the Lotte Hotel Guam. The Congress was attended by special guests including the Hon. Lou Leon Guerrero, Governor of Guam, the Hon. Joshua Tenorio, Lieutentant Governor of Guam, and Speaker Therese Terlaje, Speaker of the Guam Legislature, among other guests.

GFA Congress members also viewed video messages from FIFA, AFC, and external consultant Geoff Wilson, as GFA launched its new four-year Strategic Plan - Growth Planning for the Next Generation (Dec. 2022-2026) at the event.

The Congress event also featured a special election for GFA Vice President, after former Vice President Joe Cepeda stepped down to accept the GFA General Secretary appointment. Tina Esteves became the first elected female GFA Vice President. A conditional election was held shortly after, as Esteves vacated her seat in the Executive Committee to accept her new Vice President role. Dededo SC's Kelley Barnhart was voted in to take over Esteves' vacated seat.

On February 1, 2023, GFA President Valentino San Gil and GFA Vice President George Lai attended the 33rd AFC Congress in Manama, Bahrain taking part in the event that saw the re-election of Shaikh Salman bin Ebrahim Al Khalifa as the AFC President.









In July 2023, GFA Vice President Tina Esteves and GFA Executive Committee Member Kelley Barnhart traveled to Sydney, Australia during the FIFA Women's World Cup AU-NZ 2023™ to attend and represent Guam at the FIFA Women's Football Convention ahead of the tournament's final match between Spain and England.

FINANCE 2023

AFC Central Auditor Gerard Paulian, AFC Head of East Asia Unit Yosuke Mihara, and AFC Executive of East Asia Unit Bowen Ying visited GFA on March 6 and 7 to conduct the AFC Central Audit and hold meetings with GFA management. AFC performed a 100% audit of the funds disbursed during 2022 from GFA's dedicated AFC Enhance bank account and noted zero findings.

The FIFA Forward 3.0 Workshop for East Asia Member Associations, held in Tokyo from May 15-19, was attended by GFA President Valentino San Gil, GFA General Secretary Joe Cepeda, and GFA Chief Financial Officer Eun Sung Jang.

The FIFA Central Review of amounts disbursed during 2022 from the FIFA Forward Development Funds was performed remotely starting on May 22nd. As a result of the Central Review, the FIFA auditor raised zero findings.

For the ninth consecutive year, Guam FA received a clean external audit opinion of the GFA financial statements. The audited financial statements were published in the Guam Daily Post on August 22, 2023, and pursuant to Guam P.L. 27-85, submitted to GEDA, OPA, and the Guam Legislature on August 30, 2023.

Guam FA maintained good standing with Guam's Department of Revenue & Taxation as a Guam 501(c) tax-exempt organization and was included in the 2023 Updated Non-Profit Listing as of August 30, 2023.









SPECIAL REPORT ON THE GFA PRESIDENT'S INITATIVE: MEMBER CLUB DEVELOPMENT

Announced during the 2022 GFA Congress, GFA rolled out the first phase of the GFA President's Iniative: Member Club Development.

In the first phase of the program, GFA member clubs were provided the opportunity to register to take part and commit to the program, which began with knowledge-sharing sessions with GFA external consultant Geoff Wilson.

Status of Member Clubs:

Crushers FC: Draft Strategic Plan submitted for review

Dededo SC: Completed and implemented a strategic plan; ready for Technical Development phase of program

Islanders FC: Currently revamping strategic plan draft

Quality Distributors: Currently updating / revising strategic plan

Rovers FC: Will participate in next program

Sidekick SC: Registered to program; looking to start creating a strategic plan

Southern Cobras: Currently updating / revising strategic plan

Southern Heat: Currently finalizing draft strategic plan

Strykers FC: Currently working on building from previous club plan to create a new strategic plan

Tigers SC: Will be given an opportunity to apply for the next program

Tumon Typhoons FC: Currently working on updating / revising strategic plan

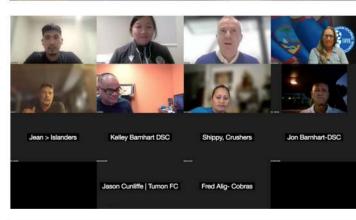
Wings FC: Completed and implemented a strategic plan; ready for Technical Development phase of program

Wolverines SC: Completed and implemented a strategic plan; ready for Technical Development phase of program

The program aims to help clubs develop best practices for sustainability, with the networking and resources to further develop talent in Guam.











In January, Guam Football Association took part in the United Soccer Coaches Convention 2022 in Kansas City in Missouri, which consisted of coach education sessions with global experts converging at the annual convention and a marketing opportunity through an informational booth at the event's Exhibit Hall. Ross Awa, Jill Espiritu, and Keleko Fejeran took part in the event as Exhibitors for GFA. Ross Awa and Keleko Fejeran also participated as coach education session attendees.

In February, Guam Community College student Curtis Mostales began his internship at GFA in Marketing under the supervision of Jill Espiritu. His first marketing project completed was a video series called "Respect Referees, Respect the Game" highlighting selected referees and their pathway as match officials.

YouTube Playlist: https://www.youtube.com/watch?v=af0wbgzB-mH0&list=PLEiGAFWA6NBGF4JQQ9dD6r1Xw6JtrUTN0

In March, Triple J Auto Group continued its partnership with GFA and provided a 2022 Mazda CX-5 vehicle for Sakiko Ogura, GFA Technical Director of the Women's Program and Head Coach of the Masakåda, Guam Women's National Team.

In April, Guam Football Association created a Media & Marketing ad-hoc committee with GFA Executive Committee Member Tina Esteves as the committee chairperson. The committee has met twice to address a potential restructure of GFA's Marketing and Sponsorships.









During the summer, Guam FA held signing promotional events for various youth national team athletes as part of the new GFA AHEAD Program. The events were attended by invited family and coaches, as well as local media:

- Nainoa Norton: Olivet Nazarene University
- Gavin Baker: Barça Residency Academy (High School)
- Yasmeen Lopez: Hesston College
- Samantha "SK" Kenney: The King's College
- Shane Becker: Bushnell University
- Emily Walton: Bob Jones University

The players add to a growing list of youth national athletes playing in intercollegiate or residency programs.













In August, Consultant Geoff Wilson began work with Guam FA in capacity building for Marketing as part of a joint effort by UEFA Assist and AFC.

The initial activity involved surveys with stakeholders and a four-part capacity building workshop with other AFC Member Associations.

Assistance continued with one-on-one online sessions with key personnel at Guam FA, as well as an online meeting with GFA Management to discuss survey results and recommendations for the creation of a new GFA Marketing Strategy Plan.

A restructure of the GFA Marketing and Communications Department was one of the key objectives in GFA's new Marketing Strategy. In September, GFA published employment opportunities for newly created positions in the department: Marketing & Commercialization Specialist and Media Content Creator III.

Currently, the GFA Marketing and Communications Department is composed of two staff: Jill Espiritu (Full-Time Head of Communications and Commercialization) and Samantha Bautista (Part-Time Content Creator II).

Espiritu joined the U20 National Team as a Media Officer in September for the AFC U20 Asian Cup Uzbekistan 2023™ Qualifiers in Vientiane, Laos, while Bautista joined the U17 National Team in the same capacity at the AFC U17 Asian Cup Bahrain 2023™ Qualifiers. Bautista also traveled with the Women's National Team to its camp in Japan in July.

As a result of coverage of the U20 and U17 National teams abroad in their respective AFC tournaments, social media numbers have steadily increased across all platforms, with the biggest surge in October on Instagram during the AFC U17 Asian Cup. From about 5,000 Instagram followers at the end of September, over 20,000 Indonesian fans followed GFA in the first week of October.

guamfootball ~







1,705 Posts

25K **Followers**

Following

Guam Football Association

Official Instagram account of Guam Football Association www.guamfa.com

Edit profile



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New

SP2022 Ja... 8/20 Pass It... Train@Hom... Fight #COV...





JOIN THE GUAM FOOTBALL ASSOCIATION TEAM!

GFA is currently looking to hire successful candidates for the following positions:

- Marketing & Commercialization Specialist
 - Media Content Creator III
 - Participation & Engagement Officer



In November 2022, the FIFA Museum heavily marketed Guam football culture through the original Marianas Cup tournament trophies as featured items in its exhibit "211 Cultures. One Game."

In April 2022, FIFA Museum sent out a call for objects from the 211 FIFA member associations that represented the respective country's football culture. After a survey conducted by Jill Espiritu, GFA Head of Communications and Commercialization, with current and former National Team players and coaches, the original ifit wood Marianas Cup trophies were selected.

FIFA Museum paid for shipping of the trophies, while Guam Pak Express (GPX) created the wooden crates and secured the trophies for the shipment.

In October, Espiritu was personally invited by FIFA
Museum to the opening of the exhibit in Zurich and to
the invite-only vernissage the night before. Once in
Zurich in early November, Espiritu was asked to
participate in an open question and answer segment
during the vernissage in front of over 100 VIP invitees.
Espiritu joined the stage with FIFA Museum Head of
Communications Andreas Alf and Serge Versel Kamdem
Kouam of the Football Association of Cameroon.

The Marianas Cup trophies were also the first highlighted exhibit items prominently displayed on the FIFA Museum Web site under Exhibitions and Events.

In July 2023, the Marianas Cup Women's Competition trophy was shipped to Sydney, Australia as part of the women's football exhibit at the temporary FIFA Museum on site during the FIFA Women's World Cup Australia & New Zealand 2023TM.









Marianas Cup trophy awarded to the inaugural women's tournament winners

The Marianas Cup is an annual competition launched in 2007 and contested by Gaum and the Northern Mariana Islands. The trophies are crained from the wood of the fit (Guarra national tree) and careed into this shape of a late stone, pilors found across the Mariana Islands that were built by the ancient Chamoric people.





In November 2022, GFA expanded the Media and Marketing Department by adding a Marketing Specialist position and a second position for Media Content Creator. Jeannie Lujan came on board for five months, before departing to join the marketing department of a local company. Ashley Alcantara was hired initially as a Media Content Creator and moved to the full-time Marketing Specialist position effective May 2023.

On December 29, 2022, GFA President Valentino San Gil hosted a Sports Media Appreciation Dinner with GFA Vice President & Marketing Committee Chair Tina Esteves, General Secretary Joe Cepeda, and Head of Communications and Commercialization Jill Espiritu. Representatives from Pacific Daily News, KUAM, and GSPN attended.

In January 2023, GFA took part in the United Soccer Coaches Convention in Philadelphia, Pennsylvania with an information booth and attendees for various courses held during the event with expert presenters. GFA Technical Director Ross Awa, Head of Communications and Commercialization Jill Espiritu, High Performance and Coach Education administrator Ariya Cruz, and Guam U17 Women's National Team Head Coach Kimberly Sherman attended on behalf of GFA.

GFA Representatives learned about new technology available, best practices for small and large clubs, and met key people from U.S. and international companies, as well as professional and semi-professional leagues in the U.S.











In March 2023, community engagement increased with GFA's "Say No to Bullying" campaign with Marvel Comics' Spider-Man. The visit, tied in the GFA Football 4 Schools program, attracted over a dozen sponsors, including Guam Behavioral and Wellness Center, SafeGU, Calvo's Insurance, First Class Travel Agency, American Printing Corp., Jamaican Grill, Tan Holdings, Docomo Pacific, Hafa Adai Signs, Haagen Dazs, Pay-Less Supermarkets Foundation, Tri-Vision Media Group, KUAM, and the Dededo Mayor's Office among others.

In April 2023, GFA organized a signing event for 2023 high school graduates Kai Pahl and Riley Rama. Riley Rama committed to play for the Linfield University Wildcats and Kai Pahl committed to play for the Saint Martin University Saints.

In late May 2023, GFA also opened scholarship applications for high school graduates and college students looking to obtain higher education degrees while staying involved in the sport. Seven different scholarships, made possible by the generous contribution by donors, totaled over \$10,000 available for eligible recipients. The scholarships are part of GFA's AHEAD Program.







ADDITIONAL REQUIREMENTS

N/A

(3+ seasons in H5, D1, D2

Must be an Islande





2023 SCHOLARSHIP OPPORTUNITY

AVAILABLE SCHOLARSHIPS

SCHOLARSHIP DONOR	SCHOLARSHIP NAME	SCHOLARSHIP AMOUNT PER RECEPIENT	NUMBER OF RECIPIENTS	MALE RECIPIENT(S)	FEMALE RECIPIENT(S)	ELIGIBILITY, CRITERIA, AND APPLICATION REQUIREMENTS
The family of the late Shirley Lai	Shirley Lai Memorial Scholarship Fund	\$1,000.00	Four (4)	Two (2)	Two (2)	To be eligible for this scholarship, applicants must: Resident of Guam Be an active football player Submit Application via email to scholarships@theguamfa.com Submit FIREE (3) Letters of Recommendation Submit Academic Transcript from high school/or college Have proof of full-time college enrollment (if selected,
The family of the late Teddy 'Ted' Cipollone	Teddy 'Ted' Cipollone Memorial Scholarship Fund (A)	\$1,000.00	Two (2)	One (1)	One (1)	
The family of the late Teddy 'Ted' Cipollone	Teddy 'Ted' Cipollone Memorial Scholarship Fund (B)	\$500.00	Two (2)	One (1)	One (1)	
The family of the late Grace Martinez	Grace Martinez Memorial Scholarship Fund	\$1,000.00	One (1)	9	One (1)	
The family of the late Shirley Lai	GFA Grassroots Scholarship Fund	\$500.00	Two (2)	One (1)	One (1)	
The family of Rhoda and Leon Bamba	A4G Scholarship Fund	\$250.00	Two (2)	One (1)	One (1)	
Islanders Futbol Club	Coach Lester Layco Memorial Scholarship Fund	\$250.00	Two (2)	One (1)	One (1)	
Wings Futbol Club and Dr. Jikita Lom	Ashenafi Lom Foundation Scholarship Fund	\$250.00	Two (2)	One (1)	One (1)	

In September 2023, six of Guam's college students earned close to 20 available scholarships under Guam Football Association's Assistance for Higher Education Admission and Development (AHEAD) Program worth over \$11,000.

The student-athletes were recognized with certificates during a presentation ceremony Sept. 22. Awardees were chosen by different independent selection committees for each scholarship.

Scholarship donors were also recognized with certificates for their valuable contributions to student-athletes making the transition into higher education.





SCHOLARSHIP RECIPIENTS BY AWARD:

Shirley Lai Memorial Scholarship Fund (\$1,000 each)

- Jariah San Gil
- Kyle Halehale
- Jada Han
- Giselle Dahilig

Grace Martinez Memorial Scholarship Fund (\$1,000)

Giselle Dahilig

Teddy "Ted" Cipollone Scholarship Fund A (\$1,000 each)

- Jariah San Gil
- Jada Han

Teddy "Ted" Cipollone Scholarship Fund B (\$500 each)

- Giselle Dahilig
- Kyle Halehale
- Jinae Teria
- Kai Pahl

Ashenafi Lom Foundation Scholarship Fund (\$250 each)

- Jariah San Gil
- Jinae Teria

GFA Grassroots Scholarship (\$500 each)

- Jariah San Gil
- Giselle Dahilig

A4G Scholarship Fund (\$250 each)

- Jariah San Gil
- Giselle Dahilig

Lester Layco Memorial Scholarship Fund (\$250 each)

- Jariah San Gil
- Jada Han

In late September 2023, Guam Football Association officially revealed new custom match kits in a sendoff party at the Triple J Honda showroom for the Matao, Guam National Team, ahead of its Round 1 fixtures of the FIFA World Cup 26™ and AFC Asian Cup Saudi Arabia 2027™ Joint Preliminary Qualification against Singapore on Oct. 12 and Oct. 17.

The custom kits were designed by GFA Marketing Specialist Ashley Alcantara and produced in Bologna, Italy by Macron.

The sendoff party was sponsored by GFA partners
Triple J Auto Group and Ambros, and also featured
emcee Benjamin Schiff and decor by AlterEgo
Entertainment, food from Outback Steakhouse, and a
special Guahan Futbol logo cake from Parisco
Patisserie.

Invited guests at the event also were able to purchase authentic Guam National Team jerseys. GFA later opened its GU Fan Shop in early October.











Matåo Scarves

Guam Flags









AUTHENTIC Macron JERSEYS

Snag the newest Custom Kit design from Macron - These Authentic Macron Jerseys are what our Guam National Teams will be sporting at the upcoming matches!

Navy Jerseys

GUAM SEAL SIDE DETAIL







Cream Jerseys

WOVEN PATTERN ALLOVER DETAIL







GU FOOTBALL CAPS

FRONT

BACK

FRONT









Custom Kit Design for Matao and Masakada Summary

A new and fresh custom designed kit for the Matao and Masakada teams.

Why these colors?

We chose Navy Blue, Cream, Gray, and Red as our main colors for this kit. 07









- The Navy Blue and Red are traditional and most used colors to represent the Matao and Masakada teams.
- We decided to keep Gray instead of White Though White Kits look nice, they tend not to last long and need to be replaced very frequently.
- We added the Cream color as a new and fresh addition to our traditional colors.

All color variations were selected with multiple factors in mind;

- Representation of Guam and the National Teams
- · Contrast between each kit color
- Contrast with GK kit colors
- Maximizing Full Set Color Options and Interchangeability (ex. Maroon shorts can be paired with both Navy Blue tops or Gray tops. Navy Blue shorts can be paired with any of the Navy Blue, Cream, or Gray tops. etc.)
- What colors best suited our needs based on Macron's custom kit availability
- Longterm use and color quality
- · Consideration of undergarments/or rashguards that may be used on game days

Why these design elements?

Along with the Guam Flag and National Team Crest, we selected three main design elements for these Custom Kits:









Guam Seal

The most commonly used and traditional representation of our island. This is a visual reminder of our people and symbolizes self-sustenance, and a dedication to continuous growth.

Design and Color Specification: The Guam Seal will be included on the Navy Blue Set. It pairs well as the Navy Blue and Red are the colors of the National Team Crest and our National Flag.

Coconut Leaf Woven Pattern

This is the only patterned design in our Custom Kits. This a fresh new look for the Matao and Masakada. The leaves of coconut trees and nipa palm trees had multipurpose use in ancient CHamoru culture. Our ancestors weaved thatches for roofs, they weaved bags and boxes to hold items for everyday use, they weaved hats to sheild the rays of the sun, and more. Ultimately, the pattern represents sturdiness and celebrates the culture of our people. The woven pattern symbolizes the strength of our teams being united.

Design and Color Specification: The Woven Pattern will be included on the Cream Set. This combination realistically resembles woven dried palm leaves.

Latte Stone

The Latte Stone is a pillar of stone used as firm foundation for ancient traditional homes. These are a simple reminder of CHamoru strength and identity. This element is also used at the center of the National Team's Crest.

Design and Color Specification: The Latte Stone will be included on the Gray Set. The color gray was also chosen to represent the Latte Stone.





< Valentino San Gil President



Executive Committee

< Fred Alig II

Members:

Jerick Cruz



< Joe Roberto

Executive Committee

Referees Committee Chairperson Tina Esteves (Deputy)

Members: Rhoda Bamba • Eladio Manansala James Oh



< George Lai Vice President

Finance & Risk Committee Chairperson Craig Wade (Deputy)

Members: Kazu Shintani - Jean Cepeda Benson Au-Yeung - Thomas Poole James Okuhama



< Kelley Barnhart
Executive Committee

C.Y. Leung • Andrew Gimenez



< Gian Tenorio

Executive Committee

Technical Committee Chairperson Fred Alig II (Deputy) Jean Diras • Pete Toves Fred Esteves

Competitions Committee Chairperson Craig Wade (Deputy) Jason Cunliffe - Jerick Cruz Nathan Sablan - Andrew Martin



< Tina Esteves
Vice President

Women's Football Committee Chairperson Fred Alig II (Deputy)

Members: Kelley Barnhart • Pauline Gumataotao Jean Cepeda • Jean Diras



< Duane Pahl
Executive Committee
Grassroots & Social Responsibility
Committee Chairperson
George Lai (Deputy)

Members: Louise Rivera • Brett Maluwelmeng Aileen Artero • Camilo Lorenzo



< Craig Wade

Executive Committee

Infrastructure Ad-Hoc Committee Chairperson



Independent Judicial Bodies

Disciplinary & Ethics Committee

Chair: Jeffrey Cook; Deputy: Lee Webber Members: Cara Walsh, Adam Baron, Matthew Wolff

Appeals Committee

Chair: F. Randall Cunliffe; Deputy: Michael Bordallo Members: Wesley Bogdan, Steve Pixel, Lucia Wood

Electoral Committee

Chair: Frederick Horecky; Deputy: Hiro Kurashina Members: Jack Chan, Braddock Huesman, Kazhakuttam Vikraman



< Cheri Stewart
Executive Director



< Joseph Cepeda General Secretary

Ross Awa > Technical Director Head of Men's Program



Clarissa Padua

Chief Financial Officer

Irene Mesa

Chief Accountant

Jill Espiritu

Head of Communications & Commercialization

Ashley Alcantara

Marketing Specialist

Samantha Bautista Content Creator II

Samuel San Gil

Football Events Director

Ashley Besagar

Community Outreach Officer

Walter Benavente, Jude Bischoff

Participation & Engagement Officers

George Stewart

Director of Referees

Joshua Bamba, Kiarra Hutcherson, Kyle Legozzie

Referees Department

Kristin Thompson

Head of Women's Program

Kimberly Sherman

Women's Football Officer

Ralph Awa, Anjelica Perez, Hanna Cruz, Kimberly Sherman, Kiarra Hutcherson, Noah Bamba, Anthony Simon, Keleko Fejeran

Youth Academy Coaches

Juan-Carlos Mungaray, Sheena Newell Kristina Delos Reyes, Vance Manibusan

National Team Managers

Dominic Gadia National Team Head Coach

Jeroen Bos, Jude Bischoff, Mike Milner, Chyna Ramirez National Coaches

Keleko Fejeran, Chyna Ramirez Coach Educators

Pavel Gubenko, Ariya Cruz, Derrick Cruz, Koharu Minato High Performance

Ralph Awa, Kyle Legozzie

Inventory Specialists

STAFF DEVELOPMENT

Several GFA staff members took part in development courses in 2022:

Cheri Stewart

- AFC ACE Football Management Diploma Course
 (13 month course to conclude December 2022)
- AFC Emotions in Football Workshop (March)
- AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)

Sang Hoon Kim

- AFC Emotions in Football Workshop (March)
- AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)
- FIFA Technical Directors Seminar (May)

Ross Awa

- United Soccer Coaches Convention (January)
- AFC Emotions in Football Workshop (March)
- AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)
- FIFA Technical Directors Seminar (May)
- AFC U23 National Team Coaches Workshop (September)

Dominic Gadia

- AFC Emotions in Football Workshop (March)
- AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)

Keleko Fejeran

United Soccer Coaches Convention (January)

Samuel San Gil

 AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)

Ashley Besagar

 AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)

Kimberly Sherman

- AFC Emotions in Football Workshop (March)
- AFC Technical Online Workshop (Coach Education, Grassroots, Elite Youth Development, Women's Football in April & October)

Bill Bordallo

 FIFA Guardians Safeguarding Essential Online Course (August)

Pavel Gubenko

 Barça Innovation Hub's "Professional Diploma Strength and Conditioning for Football"

Eun Sung Jang

 4th FIFA Compliance Summit in San Jose, Costa Rica (September)

Jill Espiritu

AFC Communications Workshop (September)



Several GFA staff members took part in development courses in 2023:

Cheri Stewart

 AFC Certificate in Football Leadership (beginning June 2023)

Ross Awa

- United Soccer Coaches Convention (January)
- FIFA Technical Leadership Diploma Course (beginning May)
- Japan Football Association "B" Diploma Course (Coach Educator observer July)

Kristin Thompson

- PFF "A" Coaching Diploma Course (beginning July)
- FIFA Coach Educator Course (September)

Kimberly Sherman

- United Soccer Coaches Convention (January)
- PFF "A" Coaching Diploma Course (beginning July)

Ralph Awa

 NMIFA "B" Coaching Diploma Course (beginning July)

Jude Bischoff

- NMIFA "B" Coaching Diploma Course (beginning July)
- FIFA International Player Transfer Course (August)

Walter Benavente

 AFC ACE Certificate in Child Safeguarding Course (July)

Eun Sung Jang

FIFA Forward 3.0 Workshop (May 2023)

Jill Espiritu

AFC Match Commissioner (Existing) Seminar

Samuel San Gil

AFC Match Commissioner (New) Seminar

Chyna Ramirez

FIFA Coach Educator Course (September 2023)

Ariya Cruz

AFC Football Technology Conference (August 2023)

Joshua Bamba

AFC Football Technology Conference (August 2023)

AFC STANDING COMMITTEE APPOINTMENTS 2023-2027

AFC Development Committee

GFA President Valentino San Gil

AFC Finance Committee

GFA Vice President George Lai

AFC Marketing Committee

GFA Vice President Tina Esteves

AFC Media & Communications Committee

GFA Head of Communications & Commercialization Jill Espiritu

FIFA / AFC ROLES

FIFA / AFC Match Commissioners

Michael Bordallo, Jill Espiritu, Cheri Stewart, Robert Torres

AFC Grassroots Panel

GFA Executive Director Cheri Stewart



GUAM FOOTBALL ASSOCIATION













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