



2020 ACTIVITY REPORT

WINNERS

A Message From the **PRESIDENT**

Hafa Adai !



2020 was a year unlike any other. We all felt the heavy impact from the COVID19 global pandemic - financially, mentally, and physically – as we intended to understand and adapt to the “new normal” of wearing face masks, washing our hands more frequently, and social distancing, among other government mandates.

Despite the year’s challenges, we also saw many beneficial effects in hindsight, including working more closely with the local community off the football pitch, learning and utilizing current technology, and streamlining communications and operations to better serve the community once pandemic restrictions are lifted.

In 2019, Guam Football Association earned \$15,000 through earning AFC’s Aspiring Social Responsibility Member Association of the Year award and we used the money to purchase needed medical equipment for Guam Memorial Hospital. We also donated N95 masks and hand sanitizing gel to the hospital, as well as cleaning supplies to clubs and our counterparts in the Northern Mariana Islands. We also helped our local business partners conduct their new normal operations, including the utilization of GFA’s National Training Center for drive-through payments and prize redemption, among others.

Through the year, we’ve conducted coaching and referee education opportunities online, conducted stakeholder meetings virtually, and encouraged Guam FA staff to seek enrichment opportunities through online courses. We may have physically traveled less, but potentially reached more people globally.

During the period of inactivity on the football pitch for most of 2020, we’ve also continued to work with FIFA and AFC, as well as the local government, for capital improvement projects at GFA’s National Training Center in Harmon and venues in Agat and Chalan Pago.

FIFA, AFC, and EAFF have been instrumental in ensuring a safe return to the world’s game in the region and globally. Thanks to the FIFA Forward Programme and the organization’s COVID19 Relief Funds, as well as financial assistance from AFC, we have been able to work toward further elevating the level of football in Guam, while also helping our community move toward returning safely to the sport.

In closing, the challenges of the year reshaped the landscape of every business model and changed the way we live our lives. Delays, cancelations, and uncertainty were major hallmarks of the year, but our experiences in 2020 have taught us all a valuable lesson in resolving these new challenges we faced. We look forward to a better new year of football in Guam with all of our supporters.

A handwritten signature in black ink, which appears to read "Valentin San Gil". The signature is stylized and fluid.

Valentín San Gil
GFA President

A Message From the **GENERAL SECRETARY**



Hafa Adai !

Challenging – a single word that can describe our experience through 2020.

We started the year strongly with the continuation of the Budweiser Soccer League, Bud Light Women's Soccer League, Aloha Maid Minetgot Cup Elite Youth League, and the Triple J Auto Group Robbie Webber Youth League, and we were preparing for opening day of the Docomo Pacific Soccer Moms and the GFA Women's Recreational League. These leagues were staged at the GFA National Training Center in addition to our National Teams training for competitions, including the continuation of the FIFA World Cup Qatar 2022™ Qualifier of the Asian Zone.

We also completed the first-ever 8v8 Maga'haga Tournament and saw the Vicente S.A. Benavente Middle School Roadrunners lift the Sugar and Spice Middle School Girls Soccer Festival trophy for the second time in two years. We held courses for referees and a GFA "D" Coaching Certificate Course by mid-February. We held a sports equipment donation drive to benefit Special Olympics Guam Unified Sports programs. We were in the final leg of preparing to bring back Spider-Man to help us deliver an anti-bullying message to Guam's elementary school students.

We were full steam ahead, reeling from an award-winning year for GFA in 2019, when for the first time, GFA won both the coveted AFC Aspiring Member Association of the Year and Aspiring Social Responsibility Member Association of the Year awards. All this bustling activity came to a halt in mid March, as the COVID19 pandemic raged globally and new government restrictions were put in place for safety reasons. We haven't yet fully recovered from the pandemic; however, the period of inactivity on the football pitch increased activity for GFA off the football pitch and online.

In the months following the cancelation of GFA's leagues and in-person events, we helped the local community fight against COVID-19 with donations to Guam Memorial Hospital and community organizations, as well as opening the GFA National Training Center to local business partners to conduct new normal operations. Virtually, the GFA staff engaged in enrichment courses and conferences, while also conducting education courses for local coaches and referees online. National teams maintained physical fitness through online sessions with our full-time High Performance Manager before returning to GFA for strength and conditioning sessions with respective coaches, strictly adhering to all government mandates.

We successfully worked with Guam's lawmakers to create and pass Bill 402-35 that served to extend leases on GFA's Harmon and Agat venues in order to meet FIFA requirements for planned capital improvement projects.

More details of the year's events are available in this activity report that we are happy to share. The GFA team continues to work to bring the community back to the beautiful game, with renewed hope in 2021 as we prepare a safe return to the sport.

A handwritten signature in black ink, reading "Marvin 'Ike' Iseke".

Marvin "Ike" Iseke
GFA General Seecretary

Guam FA COVID-19 Pandemic Response and New Guidelines for football in Guam beginning 2020

Special Report: January 2020 - May 2020 Timeline



January

January 24, 2020

Guam's Department of Public Health and Social Services issues a press release on the COVID-19 virus detailing measures to prevent influenza or any other respiratory illness to increase awareness among the community.

<http://dphss.guam.gov/wp-content/uploads/2020/02/Press-Release-2020-042-Novel-Coronavirus-2019-nCoV.pdf>

January 29, 2020

GFA procures and distributes hand sanitizing gel and cleaning products for office use and particularly at shared employee stations

January 31, 2020

United States President Donald Trump imposes a 14-day travel ban on all visiting travelers originating out of China beginning Feb. 3, 2020

<https://www.whitehouse.gov/presidential-actions/proclamation-suspension-entry-immigrants-nonimmigrants-persons-pose-risk-transmitting-2019-novel-coronavirus/>



February

February 3, 2020

The United States' travel ban on all visiting travelers originating out of China goes into effect, which includes enforcement by the A.B. Won Pat International Airport in Guam. The Guam Department of Public Health and Social Services officials meet with health care providers and presents current protocols in place, including airport handling of incoming passengers with suspected COVID-19 virus. Hospital surge capacities to be discussed.

<http://dphss.guam.gov/wp-content/uploads/2020/02/PressRelease5-Travel-Ban-Takes-Effect-2019-nCoV-2.pdf>

February 8, 2020

GFA opens the Spring season of the Triple J Auto Group Robbie Webber Youth League



February

February 15, 2020



University of Guam students conduct a survey as part of their Public Health course at the university. The survey was done during the youth league with voluntary participants and featured inquiries about knowledge of the COVID-19 virus, among other topics. Results were presented in a pamphlet printed in-house by GFA and available for free distribution at the GFA Front Office.

March 14, 2020

United States President Donald Trump declares a national emergency in response to the COVID-19 outbreak.

<https://www.whitehouse.gov/presidential-actions/proclamation-declaring-national-emergency-concerning-novel-coronavirus-disease-covid-19-outbreak/>

Locally, Guam Governor, the Hon. Lou Leon Guerrero, declares a state of emergency in response to the imminent threat posed by the COVID-19 virus.

<http://dphss.guam.gov/wp-content/uploads/2020/03/COVID19-EO.pdf.pdf>

March 15, 2020

Guam Department of Public Health and Social Services, through a Press Conference delivered by the Hon. Lou Leon Guerrero, Governor of Guam, announces three confirmed cases of the COVID-19 virus in Guam.

<http://dphss.guam.gov/wp-content/uploads/2020/03/JIC-Release-No.-3-Three-Individuals-Confirmed-Positive-for-COVID-19.pdf.pdf>

March

March

March 16, 2020



GFA announces the suspension of all leagues and activities through its official Web site, social media platforms, and via local media in compliance with and support of the Governor of Guam's declaration limiting the number of people in a single gathering to 50 or less and the suspension of interscholastic sports. Additionally, GFA office hours were reduced to 10 a.m. to 4 p.m. Monday to Friday.

The GFA Technical Department sends Elite Selection and National Program players instructions on ball training and miscellaneous drills to be completed at home on a daily basis.



March 18, 2020

GFA Executives and Management open stock of N95 face masks and offers availability to all employees

March 19, 2020

GFA management and staff sanitize all work stations and secure the GFA National Training Center for closure as mandated by the government

March 23, 2020

Triple J Auto Group request the use of the GFA National Training Center parking lot for its rental car vehicle fleet from its rental car partner, Hertz Car Rental, due to the limited airport operations, substantial reduction in the number of visitors to Guam, and subsequent lockdown measures.



March 24, 2020

GFA registers with FIFA's communications online software to download and promote messages created by the world's football governing body, beginning with messages in partnership with the World Health Organization.



March 25, 2020

GFA donates remaining stock of N95 masks procured for National Team Players' travels to tournaments, as well as hand sanitizing gel to the Guam Memorial Hospital, Guam's designated COVID-19 hospital.

The news of the donation was featured on GFA's official Web site, social media platforms, external Web sites, and local news publications.

March

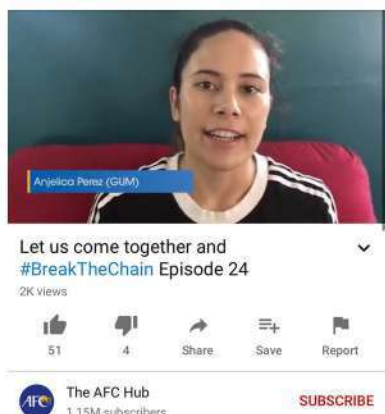
April 5, 2020



GFA Executives prevent the furlough of employees by deciding to allow staff to work from home and earn full pay by using existing personal leave pay to offset reduction in actual work hours. All staff benefits based on individual contracts are extended during the closure of the GFA National Training Center. Information is disseminated to staff via GFA Chief Financial Officer, Eun Jang, via E-mail.

April

April 11, 2020



Guam National Team captains Jason Cunliffe and Anjelica Perez participate in Asian Football Confederation's #BreakTheChain promotion by submitting videos with COVID-19 virus spread prevention messages to AFC via GFA Media & Marketing Officer Jill Espiritu. Videos are subsequently released via the AFC Web site and social media platforms later in the month.

April 18, 2020

GFA promotes FIFA's #BeActive campaign via its social media platforms promoting an active and healthy lifestyle at home during the COVID-19 virus pandemic

April

April 21, 2020

GFA donates 300 isolation gowns to Guam Memorial Hospital procured from Pacific Laundry and Textile Rental Services, as well as pledged support to purchase two Demistifier™ sets (medical isolation and source control systems) with prize money from the Aspiring AFC Member Association of the Year Award, earned in 2019 at the AFC Dream Asia Awards.



April 29, 2020

GFA Executives and Management team finalize first proposal of new procedures for entry back into the GFA National Training Center and proceeds to create signage in preparation for the opening of the Harmon facility.

April 30, 2020

GFA promotes appreciation message to front line workers during the COVID-19 pandemic and raises 30 Guam flags on GFA's perimeter fencing to boost morale among the community.

GFA Management also disseminates a survey to all stakeholders to gather data to help create a plan to resume all leagues and activities at GFA.



FOR THE SAFETY OF ALL VISITORS TO THE GUAM FOOTBALL ASSOCIATION NATIONAL TRAINING CENTER AND STAFF

All individuals are subject to a body temperature scan reading. Individuals registering a temperature scan reading above 100.4 degrees Fahrenheit (38 degrees Celsius) will not be allowed entry.

A face mask and its proper usage (covering both nose and mouth) is required to enter GFA. Usage of face masks also applies to players, officials, and referees on the pitch for football matches and in official areas unless otherwise advised.

Washing and/or sanitizing of hands is required prior to entry to GFA. Proper washing of hands by all players, officials, and referees is required before each match and during scheduled intervals.

All individuals must adhere to social distancing. Individuals must be at least six feet (two meters) away from each other.

Sharing of beverages, utensils, and towels is prohibited.

May 14, 2020

GFA installs plexi-glass barriers at its main office in preparation for opening of the GFA Main Office.



May 16, 2020

GFA holds a private function / college athlete signing event, which also serves as a dry-run in complying with social distancing and other health mandates by the government, including the use of face masks and the limit of social gatherings to 10 individuals or less at a time. Body temperature scan devices are used officially for the first time and signages are in place on location.



May 18, 2020

GFA Management holds a full staff meeting at the GFA National Training Center lecture hall to promote GFA's proposed plans for resuming of operations. A working presentation detailing phases of the opening of operations - from the opening of the GFA office for staff only through to resuming normal operations (final phase).

Official in-office work begins and staff is informed of new schedules in order to comply with social distancing in offices, as well as disinfecting procedures at work stations.



May 23, 2020

The Guam Department of Public Health and Social Services publishes a list of non-essential businesses and non-profit organizations that may resume limited operations effective June 1, 2020. Guam Football Association is included in the list, with new procedures created by GFA approved.

May

Guam Football's Road to Recovery Efforts

Guam Football's road to recovery includes a regimented outlook based on phases, with each phase featuring a detailed, proactive approach that puts health and safety above all to eventually resume normal operations. Each phase will be entered based on readiness of the Guam FA team under the directives of Guam's government.

All phases include a body temperature scan / reading and the sanitizing of hands upon entry, as well as the documenting of each individual's name, registered temperature reading, and contact information. Individuals entering GFA will be required to wear a face mask and will be prohibited from sharing beverages, utensils, and towels. Social distancing mandates require individuals to be at least six feet (two meters) apart. Individuals registering fever temperatures (100.4 F / 38 C) and/or not adhering to new guidelines will not be allowed entry. Below are some additional directives within each phase; however more may be added before, during, or after implementation:

Phase I: GFA Staff and Management (In-House operations only)

- Clean it, Use It, Clean It approach to shared work items
- Staggered work schedules to adhere to social distancing mandate

Phase II: Front Office operations for public (vendors, customers)

- One way in, one way out approach for foot traffic (barriers set up)

Phase III: (Restricted) National Team Training

- Modified training to adhere to social distancing

Phase IV: (Restricted) Elite Selection Team Training

- Modified training to adhere to social distancing

Phase V: (Restricted) League Operations

- Modified schedules, reduced spectator capacity to adhere to social distancing

Phase VI: Return to normal operations





NATIONAL TEAMS

All National Team competitions scheduled in 2020 were canceled due to the COVID19 pandemic. Scheduled to be played in 2020 were three FIFA World Cup Qatar 2022™ Qualifier of the Asian Zone Round 2 matches: Philippines vs Guam (away match), Guam vs China, PR (home match), and Guam vs Syria (home match). Guam qualified for Round 2 of the Qualification Rounds after defeating Bhutan 5-1 on aggregate in June 2019.

Group A

Standings

		P	W	D	L	F	A	GO	PTS
1	Syria	5	5	0	0	14	-4	10	15
2	China PR	4	2	1	1	13	2	11	7
3	Philippines	5	2	1	2	8	8	0	7
4	Maldives	5	2	0	3	6	10	-4	6
5	Guam	5	0	0	5	2	19	-17	0

**Standings as of December 2019*

Also planned in the 2020 international competitions calendar was the EAFF E-1 Football Championship Preliminary Qualification Rounds 1 and 2 for both the Matao, Guam Men's National Team and for the Masakåda, Guam Women's National Team.

National Team training was halted in mid-March due to the COVID19 pandemic and resumed in a limited format in June 2020. Briefly in August, in-person training was stopped due to a new government mandate based on a sudden spike in COVID19 cases and training became virtual with GFA High Performance Coach Pavel Gubenko. In-person training resumed again in September.

In December 2020, GFA and the Matao team partnered with Korea Republic-based Fitotgether, which specializes in football data analysis with FIFA-approved devices for players. The units are set to be utilized in the first part of 2021.



Karl Dodd
Head Coach
Matao, Guam National Team





NATIONAL TEAMS



◀ Cunliffe

Following AFC's move to restructure continental championships to mirror FIFA World Cup competitions, the Technical Department regrouped boys squads into the U17 and U20 National Teams, with the AFC U17 and U20 Asian Cup Qualifiers set to be played in 2022.

In June, Jason Cunliffe, captain of the Matao, Guam Men's National Team, was appointed as Head Coach of the Guam U17 National Team.

Dominic Gadia, rehired at GFA as the Elite Youth Player Development Officer, was officially appointed as the Head Coach of the Guam U20 National Team.



National Team training sessions were halted in mid-March and resumed in a limited format in June. Prior to returning to the pitch, GFA created a video detailing the new normal procedures for entry into GFA, including mandatory temperature checks, and signing in. In early August, the government tightened restrictions due to a spike in COVID19 cases, with national team training moving toward an online format with High Performance Coach Pavel Gubenko. In late August, the teams returned to the pitch again adhering to safety protocols and limited training similar to the June restart.

In November, the U17, U20 and Matao teams increased its frequency of training to four times per week.

Dominic Gadia
Head Coach
Guam U20 National Team





WOMEN'S NATIONAL TEAMS



▲ Awa

The Masakåda, Guam Women's National Team, began combined training with the Guam U20 Women's National Team in June after the COVID-19 pandemic halted all activity at GFA in mid-March. Beginning in 2021, the senior national team and its U20 counterpart will begin separate training sessions.

GFA Assistant Technical Director Ross Awa was appointed as Head Coach of the Guam U20 Women's National Team in June.



▲ Perez

Masakåda captain, Anjelica Perez, was appointed as Head Coach of the Guam U17 Women's National Team in December.

The women's teams are preparing to compete in 2021 at the AFC Women's Asian Cup qualifiers and the EAFF E-1 Football Championship preliminary competition, as well as the qualification rounds for AFC's U17 and U20 Women's Asian Cup tournaments.



Sang Hoon Kim
Head Coach
Masakåda, Guam Women's
National Team



ELITE PLAYER DEVELOPMENT

Beginning in 2020, GFA's Technical Department moved away from a central academy-type program for elite youth athletes and created a two-prong approach to elite youth development: the establishment of Elite Selection Teams for U13 and U14 players that will train to compete as teams and support for GFA member clubs in creating individual training academies within their club structure.

The first tryout sessions for the Elite Selection Teams took place in February 2020, with hundreds of players born between 2006 and 2008 looking to earn spots on three teams: U13 and U14 Boys teams and a U14 Girls team.

The GFA Technical Department also produced a series of Soccer Skills videos to demonstrate elite player techniques available for all players to practice at home.

A total of 8 different videos were produced with coaches Sang Hoon Kim, Dominic Gadia, Ross Awa and selected players from the Elite Selection teams.

Additionally, GFA saw five of its Class of 2020 Youth National Program athletes earn spots on intercollegiate soccer rosters: Kyle Halehale (Central Connecticut State), Shyann Roberto (Saint Martin's University), Morgan McKenna and Michael Castaneda (Muskingum University), and Micah Hennegan (Bob Jones University). Additionally, Rylee Guzman, Class of 2021, signed an early letter of intent to play for William Penn University.





GOALKEEPING DEVELOPMENT

Strides were made in 2020 in terms of Goalkeeping Development first through the certification of 10 coaches as AFC Level 1 Goalkeeping Coaching License holders, which more than doubled the original number of 4 in Guam before 2020.

The ten coaches newly licensed internationally are: Ralph Awa, Robert Becker, Ashley Besagar, Julius “JR” Campos, Shawn Gumataotao, Dr. Gary Larkin, Chima Mbakwem, Pution Mendiola, Chyna Ramirez, and Kimberly Sherman.

In the summer of 2020, GFA Goalkeeping Development Officer and Assistant Technical Director Ross Awa created the Guam Goalkeeping Program for youth goalkeepers. In addition to Awa as the program’s Head Coach, Julius “JR” Campos, Thomas Castro, Sean Evans, and Keleko Fejeran serve as the program’s Assistant Coaches.





LEAGUES: BUDWEISER SOCCER LEAGUE

The 2019/2020 season of the Budweiser Soccer League opened in October 2019 and was set to conclude by April 2020.



PREMIER DIVISION

Kicked off Oct. 19, 2019, 9 teams

AMATEUR DIVISION

Kicked off Oct. 17, 2019, 9 teams

MASTERS DIVISION

Kicked off Oct. 25, 2019, 7 teams

In mid-March, league matches were halted to comply with Government of Guam public health emergency mandates. On Sept. 21, 2020, official communication from President Valentino San Gil was sent via E-mail to GFA member clubs and participating teams announcing that the 2019-2020 season would be canceled and determined to be null and void by decision of the GFA Executive Committee.

As of Dec. 2020, the official kick off date has not yet been determined for the 2020-2021 season.

Included on the list of 2020 cancellations due to the pandemic were the Bank of Guam GFA Cup, Budweiser Futsal League, and Land Shark Beach Soccer League.



LEAGUES: BUD LIGHT WOMEN'S LEAGUE



The 2019/2020 season of the Bud Light Women's Soccer League opened in November 2019 and was set to conclude late March 2020.

PREMIER DIVISION

Kicked off Nov. 17, 2019
No. of teams: 6

AMATEUR DIVISON

Kicked off Nov. 10, 2019
No. of teams: 6

In mid-March, Guam Football Association halted league matches to comply with Government of Guam public health emergency mandates. On Sept. 21, 2020, official communication from President Valentino San Gil was sent via E-mail to GFA member clubs and participating teams announcing that the 2019-2020 season would be canceled and determined to be null and void by decision of the GFA Executive Committee.

As of Dec. 2020, the official kick off date has not yet been determined for the 2020-2021 season.

On the list for cancellation in 2020 due to the pandemic were the Jamaican Grill Women's GFA Cup, the Bud Light Women's Futsal League, the GFA Women's Recreational League and the Docomo Pacific Soccer Moms League.





YOUTH LEAGUES: ELITE AND RECREATIONAL

The Aloha Maid Minetgot Cup Elite Youth League was in the process of transitioning to a calendar year schedule with a break in the summer months, with its 2020 season kicking off March 7. All leagues were halted the following weekend due to the COVID-19 pandemic and associated Government of Guam public health emergency restrictions. The new Gadao Division (E15) schedule also featured weekly friendly matches against the Guam U15 Girls National Team.

Hurao Division (E13)

Kicked off March 7, 2020, 6 teams

Gadao Division (E15)

Kicked off March 7, 2020, 5 teams

The Triple J Auto Group Robbie Webber Youth Soccer League kicked off Feb. 8 with 131 teams in eight age divisions. Also included in the schedule were All Girls Division teams at the U7 and U9 age categories.





COACH EDUCATION AND DEVELOPMENT



GUAM FOOTBALL COACH EDUCATION

Despite challenges in organizing in-person coach education courses, GFA's Technical Department has consistently kept its coach education calendar active during 2020:

January 25-31

AFC Level 1 Goalkeeping Coaching Certificate Course
with visiting instructor Yoshio Kato

No. of GK coaches: 13; three from Northern Mariana Islands
100% pass rate; all coaches earned AFC license

February 1-3

GFA "D" Coaching Certificate Course
with Instructors Sang Hoon Kim and Ross Awa

No. of coaches: 13

July 31 - August 3

GFA "D" Coaching Certificate Course
with Instructors Sang Hoon Kim, Ross Awa, and Dominic Gadia

No. of coaches: 11

September

GFA "D" Coaching Certificate Course Theory (Online)

Practical sessions to be conducted at a later date

No. of coaches: 13



REFEREE EDUCATION AND DEVELOPMENT

Although all leagues and events at GFA were canceled after the first two and a half months of the year, the Referees Department continued with Referee Education Courses and Development through 2020:

GFA Entry Level Referee Course

Instructors Kyle Legozzie and James Oh

January 18-19, 2020

No. of Participants: 26

Triple J RWYL Refresher Course

Instructors Kyle Legozzie and James Oh

February 5 & February 7, 2020

No. of Participants: 26

Updated LOTG Workshops (Online)

Instructor Kyle Legozzie

September 30 & October 2, 2020

No. of Participants: 18

EAFF Referee Development Program

Instructors: Charles Cheung (EAFF), Kyle Legozzie, Shawn Spindel, and Eladio Manansala

November 14-15, 2020

No. of Participants: 22





GRASSROOTS

Most calendar events planned for Grassroots Development were canceled in 2020 due to the COVID19 pandemic; however, a few were realized in the first quarter of the year, as well as toward the end of the year in a reduced capacity to adhere to government mandates from the public health emergency.

8v8 Maga'Haga Tournament for Girls (January 18, 2020)

65 registered players in six teams

Pool A (2005-2006) champions: Bumachacha

Pool B (2007-2008) champions: Dudus

13th Annual Sugar and Spice Middle School Girls Festival March 8, 2020

Over 400 players from 24 school teams

Competitive 11v11 & Recreational 6v6 Divisions

Winner: Vicente S.A. Benavente Middle School Roadrunners

GFA x Special Olympics Guam Sensory Enrichment Program (December 2020)

Trial runs to program kick off in 2021

Canceled events included Kick Off Against Bullying Campaign with Spider-Man, Soccer Madness - Girls HS Preseason Challenge Cup, Guahan 5v5 futsal, Pop-Up Futsal, AFC Grassroots Day Celebration, and Unified Soccer with Special Olympics Guam.





SOCIAL RESPONSIBILITY

Although the COVID-19 pandemic halted in-person activity, GFA continued with social responsibility projects through the year.

As a direct result of the COVID19 pandemic, many of GFA's social responsibility efforts were mostly focused on assisting Guam Memorial Hospital and also to assist local business partners in transitioning to new normal operations.

March 23: Provide parking lot space for GFA partner Triple J Auto Group / Hertz Car Rental for fleet of rental cars

March 25: Donation of N95 masks and hand sanitizing gel to Guam Memorial Hospital

April 21: Donation of 300 isolation gowns and pledged support for funding of Demistifier™ sets needed by GMH (\$19,000 total cash value for all equipment)

July 17: GMH receives Demistifier™ sets procured with donated funds from GFA (GFA funds for donation from \$15,000 in prize money earned as AFC's Aspiring Social Responsibility Member Association of the Year in 2019)

August 19: GFA collaborates with Docomo Pacific to provide a payment drive-through option for its customers at the GFA National Training Center

September 12: GFA arranges for usage of the National Training Center parking lot for Trench Kids prize redemption drive through

October 31: GFA collaborates with Ambros to provide a prize redemption drive through option for its customers with Bud Bucks





SOCIAL RESPONSIBILITY

Aside from assisting Guam Memorial Hospital and GFA local business partners, GFA also assisted other community partners during the COVID19 pandemic.

In August, GFA's Youth National Team players and GFA Staff, through Guam Visitors Bureau, took part in the #GUAM Island Pride Beautification event, picking up and disposing of trash in the upper Tumon area.

In September, GFA donated brand new weightlifting platforms to four of Guam's high schools to complement their fitness center set ups: John F. Kennedy HS, Okkodo HS, Simon Sanchez HS, and Father Duenas Memorial High School. The platforms were additional items that had been purchased for GFA's Fitness Center.

In October, GFA donated sports equipment to Special Olympics Guam for its Unified Sports competitions for 2021. The sports equipment was collected from a donation drive at GFA on Feb. 15 and collections at the GFA Main Office during the year.

In November, through the UAE FA, GFA donated COVID19 PCR test kits to the Guam Department of Public Health and Social Services.

In December, GFA donated used outdoor rubber mats to the Yigo Mayor's Office for use at village sports facilities. Some mats were also donated to the Barrigada Mayor's Office.





SOCIAL RESPONSIBILITY



KIENNEY



STENSON



HUTCHERSON



PAHL

Four of Guam's Youth National Program athletes were selected to take part in the first-ever AFC-Aurora eGoal Programme, which began with West Asia in July 2020 and continued with East Asia member nations in September.

The athletes - Kiarra Hutcherson, Samantha Kenney, Kai Pahl, and Alexander Stenson - took part in nine online sessions with industry experts and regional peers to discuss topics like Sport for Development, Diversity and Inclusion, Gender Equality, Sustainability and Environmental Protection, Health and Well Being and Civic Engagement, among others.

At the conclusion of the online program, Kenney was selected to present at the Generation Amazing Festival, one of the key youth legacy projects of Qatar Road to 2022, in December. The Generation Amazing Festival saw thousands of participants engage in online sessions in three days.

Beginning in 2021, the four athletes will be spearheading community service projects particularly in the areas of Grassroots, Diversity and Inclusion, Gender Equality, and Sustainability and Environmental Protection.

AFC-AURORA eGOAL PROGRAMME
GUAM YOUTH SOCIAL RESPONSIBILITY
AMBASSADORS 2020



MEDIA & MARKETING

Following a drought of in-person activity at the Guam Football Association National Training Center with the cancellation of leagues and events due to the COVID-19 pandemic, GFA remained visible and relevant in the community through local media featuring social responsibility projects off the pitch and through active social media accounts.

Analytics (as of Dec. 31, 2020):

Facebook (facebook.com/GuamFootball; created March 2012)

- 8,016 unique likers, 8,261 unique followers
- 11,576 total check-ins
- 4.6 out of 5 rating

Twitter (@GuamFootball; created March 2012)

- 3,713 followers
- 218 total unique tweets during calendar year
- 217,900 total impressions during calendar year
- 5,745 total profile views during calendar year

Instagram (@GuamFootball; created August 2014)

- 3,003 followers
- 196 total Instagram Posts
- Average of 294 likes for Top 9 posts of the year

Youtube (@GuamFootball; created April 2012)

- 494 subscribers
- 381,000+ total video views
- 6,099 video views in 2020/4,022 via mobile device
- 82,100+ total impressions in calendar year
- 178.2 hours of video footage watched in 2020

TOP NINE 2020





MEDIA & MARKETING

Analytics (as of Dec. 31, 2020):

mycujoo.tv (mycujoo.tv/guamfa; created March 2017)

- 944,000+ event views (not including single highlights)
- Most viewed match of 2020: 15,718 views
 - Community First Days Inn Dededo SC vs Guam Shipyard Wolverines U13 Aloha Maid Minetgot Cup / March 7, 2020

LinkedIn (linkedin.com/company/guamfootball; created July 2020)

- Peaked at 51 page views in September 2020
- 255 page views in 6 months; 1,187 total impressions
- 72 followers

Official Web site (guamfa.com; re-designed in 2019)

- 879 unique visitors (24.4% returning visitor, 74.6% new)
- Average of 2.85 pages per session per visitor in 2020
- Average session duration of 2 minutes, 30 seconds

SPONSORSHIPS

Although most local businesses experienced difficulty due to the COVID-19 pandemic, GFA's corporate sponsors continued their support of GFA through 2020: GVB, Ambros, Triple J Auto Group, United Airlines, Docomo Pacific, Macron, Foremost/Coca-Cola (Powerade), and Gino's.

GFA signed a multi-year agreement extension with Foremost/Coca-Cola, increasing its Bronze level to Silver. GFA also partnered with Fitogether, an electronic performance tracking system device out of Korea Republic for the Matao, Guam men's national team. Usage of Fitogether devices will commence in 2021.





INFRASTRUCTURE

Progress has been made on the various properties, but it has slowed down considerably due to the pandemic:

Chalan Pago: All necessary preliminary surveys have been conducted and the design layout has been finalized. GFA is working on a Memorandum of Agreement with GDOE on a small parcel of the property (1.29 acres) to enable completion of a second regulation-sized football pitch to be installed. Before any final application can be submitted to FIFA for funding, the above MOA must be completed.

Agat: All necessary preliminary surveys have been conducted and design layout has been finalized but is now being redesigned due to new concepts. Redesigned plans may be submitted to FIFA for funding following the passage of Bill 402-35, signed into law before the end of the year. PL 35-135 extends the property's lease, as well as the lease for the Harmon property, to meet FIFA minimum requirements for project funding.

Talofofo: Funds originally slated for development of this property was rescinded by AFC due to the pandemic; however, GFA has proceeded with plans to install a new fence line with gates that will provide a secured perimeter to Talofofo Elementary and access for GFA club members to utilize.





GOVERNANCE AND FINANCE

GOVERNANCE

GFA has collaborated with FIFA Member Association (MA) Governance and the AFC MA Services intending to amend the GFA Statutes and Electoral Code to improve GFA governance areas. The intended plan was to establish a Member Club Focus Group to enable representatives from FIFA, AFC, and GFA to present the changes and discuss the changes, as needed.

Some of the areas of improvement in the statutes will be in alignment with standards under FIFA, AFC, and better structure the operations of GFA (Membership, Obligations, Standing Committee, and term limit, among others). Drafts for the first-ever Guam Competitions Manual and GFA Referee Handbook were created, and updates were proposed for the GFA Disciplinary and Ethics Code.

FINANCE

- Received a clean external audit opinion of the GFA Financial Statements for the 6th consecutive year.
- Published audited 2019 GFA financial statements in the Guam Daily Post on July 2, 2020.
- Received congratulatory email from FIFA Financial Governance for no findings identified during FIFA's 2019 Central Review of GFA's FIFA account.
- Applied for and received the FIFA COVID-19 Relief Fund Solidarity Grant Tranche 1 of \$500,000 and Women's Football Grant of \$500,000 for the restart of competition.
- Under the direction of the GFA ExCo, devised a plan for the GFA COVID-19 Club Relief Grant to provide financial relief for clubs and participating teams.
- Maintained good standing with Guam's Department of Revenue & Taxation as a Guam 501(c)(3) tax-exempt organization (based on listing as of July 15, 2020).



< **Valentino San Gil**
President



< **Fred Alig, Jr.**
Executive Committee

Futsal/Beach Soccer
Gianna Tenorio
Jerrick Cruz
Gideon Tyquiengco
Andrew Gimenez



< **Duane Pahl**
Executive Committee

Media/Marketing Committee
Jean Cepeda
Michelle Chaco
Jill Espiritu



< **Pascual Artero**
Vice President

Youth Committee
Doreen Rivera
Zachary Stewart
Franshay Shippey
Sam Obina
Kiana Invencion



< **Tina Esteves**
Executive Committee

Women's Football Committee
Anjelica Perez
Rhoda Bamba
Sam San Gil
Yvonne Speight



< **Joe Roberto**
Executive Committee

Referees Committee
George Stewart
Cara Walsh
Rhoda Bamba
Eladio Manansala



< **Joseph Cepeda**
Vice President

Technical Committee
Rhoda Bamba
Walter Benavente
Peter Toves
Sang Hoon Kim



< **George Lai**
Executive Committee

Finance Committee
Kazu Shintani
Eun Sung Jang
Cheri Stewart



< **Gian Tenorio**
Executive Committee

Competitions Committee
Andrew Martin
Vincent Duenas
Paul Tapao
Erissa Delfin

JUDICIAL BODIES

Disciplinary Committee
Michael Bordallo - Chairman
Jeff Cook - Deputy Chairman
Brett Maluweleng **David Ledger**
Rob Gregory **VACANT**

Appeals Committee
Randy Cunliffe - Chairman
Jeffrey Alan Moots - Deputy Chairman
Eric Overton



< **Cheri Stewart**
Executive Director



< **Marvin "Ike" Iseke**
General Secretary

Sang Hoon Kim >
Technical Director
Women's National
Head Coach



Eun Sung Jang
Chief Financial Officer

Irene Mesa
Chief Accountant

Jill Espiritu
Media & Marketing Officer

Samantha Bautista
Media Content Creator

Gin Pobre
Media Content Creator

Andee Tydingco
Media Content Creator

Brian Servino
mycujoo Videographer
Special Projects Videographer

Samuel San Gil
Competitions Director

Ashley Besagar
Competitions Staff

Gianna Tenorio
Executive Secretary

Bill Bordallo
Executive Assistant
mycujoo / Live Stream Director

Jake Verhoeff
mycujoo Videographer

Jon Fernandez
mycujoo Videographer

Myna Gaje
mycujoo Videographer

Ross Awa
Assistant Technical Director
U20 Women's National Head Coach
Guam GK Program Director

Dominic Gadia
Elite Player Development Officer
U20 National Team Head Coach

George Stewart
Director of Referees

Kyle Legozzie
Referees Development Officer
Disciplinary Administrator

Eladio Manansala
Referees Fitness Instructor

James Oh
Referees Technical Instructor

Erissa Delfin
Referees Administrator

Karl Dodd
Guam National Team Head Coach

Pavel Gubenko
High Performance Manager

Kimberly Sherman
Women's Football Development
Officer

Ralph Awa
Grassroots Manager
Inventory Manager

Thomas Castro
Equipment Manager
Grassroots Staff

Julius "JR" Campos
Equipment Manager

Chyna Ramirez
Technical Administrator



STAFF DEVELOPMENT

Three additional team members were added in 2020: Sang Hoon Kim returned as GFA's full-time Technical Director and Head Coach of the Masakåda, Guam Women's National Team and Dominic Gadia returned as GFA's Elite Player Development Officer and U20 Head Coach. Pavel Gubenko joined GFA for the first time as its full-time High Performance coach.

Guam Football Association staff were afforded the opportunity to take part in various development courses through the year - either in-person or online.

- Karl Dodd, Head Coach of the Matao, Guam Men's National Team earned his Pro License from Football Federation of Australia
- Five GFA staff members earned a Level 1 AFC Goalkeeping Coaching License: Ralph Awa, Ashley Besagar, Julius "JR" Campos, Chyna Ramirez, and Kimberly Sherman
- Ten GFA staff members participated in Soccerex Connected through support from AFC: Marvin "Ike" Iseke, Sang Hoon Kim, Ross Awa, Pavel Gubenko, Eun Sung Jang, Samuel San Gil, Dominic Gadia, Kimberly Sherman, Jill Espiritu, and Bill Bordallo
- AFC officially added three from Guam to its AFC Local General Coordinator and AFC Local Media Officer lists in 2020: Erlissa Delfin (LGC), Samantha Bautista (LMO), and Andee Tydingco (LMO)
- Cheri Stewart and Jill Espiritu continue as FIFA / AFC Match Commissioners (in addition to non-GFA staff Michael Bordallo and Robert Torres)





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GUAM FOOTBALL ASSOCIATION

