



# BELIEVE



**Guam Football Association Sponsorship Brochure**

## Guam Football Association at a glance

Established in 1975, Guam Football Association is the official governing body for the sport of soccer in Guam.

### Affiliations

GFA is a proud member of FIFA, AFC, and EAFF

### People

Executive board: President, two Vice Presidents, General Secretary and six Board Members; approximately 5,000 registered players, coaches and officials, 12 full and part-time staff including an Executive Director, Technical Director, various Administrators and a Media & Marketing Officer

### Facility

Multi-million dollar facility with regular, routine maintenance and future upgrades in the pipeline. Let us give you a tour!

### Member Clubs

Over 150 teams from a dozen youth clubs, over 60 Men's & Women's teams

Youth Soccer Clubs / Voting Members of GFA

- ASC Trust ISA Islanders
- Community First Dededo Soccer Club
- Crushers Football Club
- Guam Shipyard Wolverines
- Mangilao Soccer Club
- Strykers
- Quality Distributors
- Sidekick Soccer Club
- Southern Cobras
- Southern Heat
- Tigers
- Tumon Typhoons Soccer Club
- Wings Football Club



### Worldwide Recognition

Participation in regional and global football committees and other roles within FIFA, AFC and EAFF; competitive national teams (Matao, Masakada, U18 Men's, U16 Men's, U16 Women's, U14 Boys and U14 Girls)

### Activities

Organized annual men's and women's leagues, youth leagues, futsal leagues and beach soccer leagues; venue for high school championship matches, venue for exhibition and friendly matches against teams from abroad

### Programs & Events

National Academy for elite youth soccer athletes and development program courses for coaches and officials with regional opportunities for top tier players, coaches and officials

### Women's Programs

Venue for high school girls' preseason tournament and middle school girls' festival, All-Girls League and two women's recreational leagues

### Sustainability

Turf pitches to reduce consumption of our island's water resources, solar panels to reduce to conserve electricity resources

### Social Responsibility

Support for local soccer clubs and schools; participation in community events; equipment donations

## Local sponsorship is good for business

Hundreds of teams. Thousands of players.  
One goal.

Each year, rain or shine, thousands of kids play soccer in Guam. With approximately 5,000 registered players, coaches, and officials, Guam Football Association is the largest sports organization on island. GFA is a non-profit and educational organization whose mission is to promote the physical, mental, and emotional growth and development of Guam's youth through the sport of soccer at all levels. Our goal for young players is to instill a lifelong passion for the sport while making it fun.

We would like to take this opportunity to invite you to become a sponsor of our organization.



For the Game. For the World.



### Why sponsor?

The success of GFA to date is based tremendously on the donations and sponsorships from organizations like yours. Your assistance will help our efforts in keeping our youth's energy channeled in a positive direction and promoting healthy lifestyles through sports competition.

For corporate sponsors and youth teams you support, this relationship can truly be a winner.

Please review the different levels of sponsorship we offer and the benefits associated with them.

If you have any questions or would like more information about our organization, please feel free to contact us directly by phone at 637 4321 or through E-mail at [info@theguamfa.com](mailto:info@theguamfa.com)

An array of information also is available online at [GuamFA.com](http://GuamFA.com).

**Thank you for your consideration and support of Guam Football Association.**





## Diamond Sponsor | \$80,000 per year

- Industry Exclusivity
- Naming rights for GFA competition field
- Naming rights for league & GFA program
- Competition Fields signage
  - Up to ten (10) 20' x 3.5' vinyl banners
  - Up to ten (10) 20' x 2' vinyl banners
- GFA Facility signage
  - Up to fifteen (15) 8' x 4' sheet metal signage

## Platinum Sponsor | \$45,000 per year

- Industry Exclusivity
- Naming rights for league
- Competition Fields signage
  - Up to eight (8) 20' x 3.5' vinyl banners
  - Up to eight (8) 20' x 2' vinyl banners
- GFA Facility signage
  - Up to ten (10) 8' x 4' sheet metal signage

## Gold Sponsor | \$35,000 per year

- Industry exclusivity
- Naming rights for league
- Competition Fields signage
  - Up to six (6) 20' x 3.5' vinyl banners
  - Up to six (6) 20' x 2' vinyl banners
- GFA Facility signage
  - Up to eight (8) 8' x 4' sheet metal signage

## Silver Sponsor | \$25,000 per year

- Competition Fields signage
  - Up to four (4) 20' x 3.5' vinyl banners
  - Up to four (4) 20' x 2' vinyl banners
- GFA Facility signage
  - Up to six (6) 8' x 4' sheet metal signage

## Bronze Sponsor | \$15,000 per year

- Competition Fields signage
  - Up to two (2) 20' x 3.5' vinyl banners
  - Up to two (2) 20' x 2' vinyl banners
- GFA Facility signage
  - Up to four (4) 8' x 4' sheet metal signage

## Common Benefits for Corporate Sponsors

- Logo & Web site link on GFA Web site
- Use of GFA logo
- Logo on all event banners, event T-shirts, and other advertising not limited to print
- Merchandise promotion on site

- Advertising to 5,000 members through a special offer for your services or products
- Logo of corporate sponsors printed on the front side of all player identification cards
- Logo of GFA Player Identification Card Sponsors printed on the back side of all cards
- Two (2) sign spaces at GFA (refer to Sign Specifications for size & material)
- Contract term: January to December
- Deadline to sign up: December 15 of prior year



Name \_\_\_\_\_

DoB \_\_\_\_\_

Division \_\_\_\_\_

ID# \_\_\_\_\_

Team \_\_\_\_\_

Valid until December 31, 2016












Please present card for a premium or discount at  
GFA's ID Card Partners' establishments.



**Kwong Hwa**  
Department Store  
LIFE STYLE AT YOUR PRICE



**HomeMart**  
Furniture & Appliances



**GOODY'S**  
SPORTING GOODS



**CTD**  
Commercial Tire Depot



**EAST ISLAND TINTING**



**NORTH ISLAND TINTING**



**Paradise auto spa**

If found, please return to Guam Football Association  
National Training Center in Harmon or call (671) 637-4321.





## SIGN SPECIFICATIONS

- **Dimensions:**

Signage sponsor: 8 feet wide x 4 feet tall

Corporate sponsor: Varies, refer to next page

- **Material:**

16 gauge sheet metal with 6 center & 4 corner holes

Corporate sponsor: Vinyl banner

- **Production:**

Signs are provided by and must be maintained by signage sponsors. Any damaged or vandalized signs must be immediately replaced by respective sponsor

- **Location:**

Location of signs in designated areas will be determined by GFA

- **Provisions:**

Clean Stadium Act: International event which requires that non-related sponsors advertising must be removed for the event. Also includes FIFA, AFC, or EAFF event that has given advertising signage selling rights to GFA

Signs are one of the most efficient and effective communication media available. Promote your business 24 hours a day, 7 days a week throughout the year!

Call now for a tour of the GFA National Training Center and start advertising your business today!

**GFA Main Office**  
**637 4321**

**GFA Marketing**  
**687 5530**



**SIGNAGE SPONSOR**  
**8 FT WIDE x 4 FT TALL**

**1 YEAR**

**2 YEARS**

**3 YEARS**

**GFA PERIMETER / PARKING LOT**

**\$2,000**

**\$3,600**

**\$4,800**

## **CORPORATE SPONSOR COMPETITION FIELD SIGNAGE / SPECIFICATIONS**

**Technical / Benches side: 20 feet wide x 3.5 feet tall**

**Front fence: 20 feet wide x 2 feet tall**

**Material: Vinyl Banner**

**Double Diamond Level:** Central location

**Diamond Level:** Mirrored on two sides, next to Double Diamond signage

**Platinum Level:** Mirrored on two sides, next to Diamond signage

**Gold Level:** Mirrored on two sides, next to Platinum signage

**Silver Level:** Mirrored on two sides, next to Gold signage

**Bronze Level:** Mirrored on two sides, next to Silver signage

### **Goal sides**

**Size: 20 feet wide x 3.5 feet tall**

**Material: Vinyl Banner**

**Double Diamond Level:** Feather flags, other type of signage

**Diamond Level:** Central (if field naming rights sponsor)

or mirrored next to field naming rights sponsor

**Platinum Level:** Mirrored on two sides, next to Diamond signage

**Gold Level:** Mirrored on two sides, next to Platinum signage

**Silver Level:** Mirrored on two sides, next to Gold signage

**Bronze Level:** Mirrored on two sides, next to Silver signage



### Guam Football Association

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[GuamFA.com](http://GuamFA.com) | [Facebook.com/GuamFootball](https://www.facebook.com/GuamFootball) | [@GuamFootball](https://twitter.com/GuamFootball) (Twitter)

For inquiries on making a difference in the future of Guam's youth  
through GFA sponsorship, contact:

Jill Espiritu | Media & Marketing Officer

M | 687 5530 E | [Jill.Espiritu@gmail.com](mailto:Jill.Espiritu@gmail.com)



**Guam Football Association Sponsorship Brochure 2019**