



**AFC DREAM ASIA**  
Football Cares

**MARVEL** **CHARACTER**  
**APPEARANCES**



An annual Anti-Bullying Campaign presented through  
a partnership between Guam Football Association  
and the Guam Police Department







**kickoff** noun

**kick•off** | / 'kik-ŏf /

- 1 : a kick that puts the ball into play in a soccer match
- 2 : the start of something

In the sport of football or soccer, the beginning of every match, the beginning of every deciding half, and every restart after a goal is scored, requires a "kick off": a strategic joint effort by at least two teammates to put the ball into play against an opponent.

Together with the Guam Police Department, Guam Football Association has identified an opponent: the act of bullying. Through this partnership, GFA and GPD has created an annual year-long campaign against bullying.

The "Kick Off Against Bullying" campaign will feature three components:

- 1) Educational component: Special presentations to school assembly
- 2) Schoolwide challenge: Anti-Bullying Chant / Rap Contest
- 3) Athletic component: Superheroes Cup 5v5 tournament



## The best defense against bullying is education.

For Guam Football Association, the "Kick Off Against Bullying" campaign's objectives are three-fold:

- Commit to a fun, yet substantive social responsibility activity to help develop the local community
- Introduce football/soccer into elementary schools
- Increase the number of girls participating in the sport of football

### RAP/CHANT CHALLENGE

Challenge your students to send across an anti-bullying message to their peers through a rap or chant!

- Create a rap song or chant with an anti-bullying message
- Perform the rap/chant collectively during a school assembly welcoming Spider-Man and other community guests
- Submit a pre-taped performance to be featured on GFA's social media for a chance to win prizes



### Educational Component:

Reinforcement of existing anti-bullying messages and programs in place in Guam's schools through different voices: a visiting Superhero, Guam Police Department officers, and Guam national program athletes

### What is bullying?

Bullying is when someone physically hurts, intimidates (scares) and/or harrases another person repeatedly. Bullying is a form of abuse that can come in various forms: physical, verbal, cyberbullying, and emotional intimidation.

### Engage in Inagfli'e with the 3 B's:

Be Safe  
Be Respectful  
Be Responsible





# SUPERHEROES CUP

## Preparation

- Guam Football Association to provide coach education to school coaches, teachers and/or volunteers providing sample training sessions
- Guam Football Association to donate some training equipment
- Schools to determine method in selecting their respective teams of Superhero Ambassadors to play in the annual Superheroes Cup

## Competition

- 5 v 5 format, 20-minute game on a 20x30 pitch
- Maximum of 32 boys teams and 32 girls teams from Guam's elementary schools each with a maximum roster size of 15 players
- Group stage: 32 teams placed into eight groups with at least 6 matches per team
- Knockout stage: Top teams from eight groups advance to play in a single-elimination playoff round to determine a single champion

